

CAE Technology Services drives soaring overseas sales as it debuts in Sunday Times HSBC International Track 200 for UK Exporters

Submitted by: Dais Comms

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Market leading IT Infrastructure Solutions Provider expands its international business with products and services exported to 30 countries in over 5 continents

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CAE Technology Services, the leading IT Infrastructure Solutions Provider has entered the annual Sunday Times HSBC International Track 200 at number 71 with projects for brands such as Viacom International Media Networks, Merlin Entertainments and Mulberry being rolled out across the globe.

This significant achievement comes as the company prepares to burst through an annual turnover of over £100 million after reporting results of £96 million in the last financial year. In addition, CAE was named Cisco's 2017 Commercial Partner of the year for Europe, the Middle East, Africa and Russia.

CAE's international sales have increased 59 percent per annum for the last two years with IT solutions having been delivered into a range of sectors including Media, Retail, Finance and Manufacturing. This overseas success has been built upon CAE's renowned technical expertise, impressive logistics and unrivalled customer service capability.

Coupled with this outstanding growth in export business is an equally impressive growth in the business transacted through UK companies but for internationally delivered projects. Combined, this establishes CAE as a global provider able to deliver outcomes to geographically spread organisations.

Commenting on the announcement Justin Harling, CEO of CAE Technology Services said, "It is a tremendous accolade to be recognised amongst such illustrious company and reflects the huge effort CAE has put into building a capability that supports our customers across the world. This capability will be enhanced and expanded as the company targets and wins more global business."

"Organisations having to deliver seamless technology infrastructure on a global scale is another example of where customer experience is paramount. This means having an understanding of how solutions can be delivered across borders including physical projects, finance and billing and ongoing support that is consistent, irrespective of location and time zone. We believe that CAE's customer experience is the best available and will drive sales in international markets as overseas business plays a vital part of our strategic growth over the next 5 years," concluded Harling.

In total the 200 companies included in the league table employ 106,000 people and contribute almost £23 billion to the UK's GDP.

The Sunday Times HSBC International Track 200 league table ranks Britain's mid-market private companies with the fastest-growing international sales as researched by Oxford based Fast Track

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