

Glamping on a Budget

Submitted by: Robert Dyas

Monday, 18 June 2018

The Great British Summertime has arrived and now is the ideal time to turn thoughts towards summer holidays and where best to spend a blissful week or two. Last year, over 50% of holiday makers chose camping breaks over the classic Mediterranean holiday*. It seems this year won't be any different, with the total number of camping trips expected to rise to 21 million by 2020*.

No chance of missed flights, long queues or baggage allowances. Camping provides an affordable and relaxing holiday, giving you the freedom to pack up the car, get out onto the open road and explore, all within your own time-frame. Four-legged friends can come too, meaning nobody misses out.

High street retailer, Robert Dyas (<http://www.RobertDyas.co.uk/>), has come up with an easy-on the pocket range of ideas to turn your Summer staycation into the ultimate luxurious glamping experience.

"Glamping needn't be a more expensive holiday option this summer" says Rebecca Waters, Head of Marketing at Robert Dyas. She says, "What was once thought of as an expensive alternative to the traditional and much-loved camping holiday is now an achievable option for all the family, whatever your budget."

But what to pack for such an adventure; especially for those moments when the British weather isn't on your side. Robert Dyas has rounded up their favourite ideas to help get the most out of your glamping adventure and make it an unforgettable trip.

Bespoke Bedrooms

Just because you are sleeping under canvas, doesn't mean you can't create your own special space with added luxuries for the bedroom. Get ready for a deep night's sleep with the Aerolax Inflatable Double Air Bed (<https://www.robertdyas.co.uk/bestway-aerolax-air-bed-double>) (£49.99)(online only) which inflates within 140 seconds, saving time and energy whilst providing comfort and support even on the most rugged of grounds that you might find yourself sleeping upon.

For those of you who prefer an elegant and contemporary feel to your interiors, try this classic Deyongs Herringbone Raleigh Throw, available in grey, ochre or natural (<https://www.robertdyas.co.uk/mist-deyongs-herringbone-raleigh-throw>), (£13.99). Or for a fun, yet traditional pop of colour, the red Deyongs Byron Check Throw (<https://www.robertdyas.co.uk/deyongs-byron-check-throw>) (£13.99) will help create a cosy atmosphere and add texture to a blissful bedroom space.

Outdoor Living Essentials

One of the most appealing aspects of a glamping break is the al fresco dining you can experience throughout your stay, so make sure you get the most out of your surroundings with the finest equipment. Bring an authentic touch of Mediterranean style to your outdoor cuisine with the Polar Gear Alfresco Melamine Range of Dining Ware including the Salad Plate

(<https://www.robertdyas.co.uk/polar-gear-alfresco-melamine-salad-plate>) (£2.49) and Dinner Plate (<https://www.robertdyas.co.uk/polar-gear-alfresco-melamine-dinner-plate>) (£2.49).

Who says you have to be in a fancy bar to enjoy a glass of bubbly when you can luxuriate in the atmosphere of the great outdoors quaffing champagne? Add extra fizz and sparkle to your kit with these Alfresco Twisted Champagne Flutes (<https://www.robertdyas.co.uk/alfresco-twist-champagne>).

Once the sun goes down, help set the mood with soft lighting in the form of the Smart Garden Rustic Table Top Lantern (<https://www.robertdyas.co.uk/smart-garden-rustic-table-top-lantern>) (£22.49). This features 20 LEDs and is also battery operated, giving you the flexibility to choose where it is placed, providing the perfect backdrop for suppers underneath the stars. And don't forget to keep those bugs at bay with The Buzz Citronella Tea Light Jar (<https://www.robertdyas.co.uk/the-buzz-citronella-tea-light-jar>) (£4.99) or this Incognito Mosquito Repellent Spray (<https://www.robertdyas.co.uk/incognito-mosquito-repellent-spray-100ml>) (£9.99).

Easy Entertainment

The essence of a perfect getaway is relaxing and having fun and what better way to help create a chilled atmosphere than with music? The Kitsound Digit Outdoor Bluetooth Speaker (<https://www.robertdyas.co.uk/kitsound-digit-outdoor-bt-sprk>) (£39.99) is rechargeable, dust and water resistant and has a removable stake, making it ideal for grass, table or travel use.

The Giant Garden Tower Block Set (<https://www.robertdyas.co.uk/giant-garden-tower-block-set>) (£19.99) will keep the whole family entertained, providing hours and hours of fun. Happy glampers all round!

Now all that's left to do is sit back, relax and enjoy your glamping experience. Why holiday when you can stay-cay?

ENDS

- * Source – 2016 survey by travel website FamilyBreakFinder
<https://www.familybreakfinder.co.uk/family-travel-plans-2017/>
- * Source – April 2016 survey by market analyst, Mintel
(<https://store.mintel.com/uk-camping-and-caravanning-market-report>)
- Website: <http://www.RobertDyas.co.uk/>
Prices are correct to the time the press release was issued.

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About Robert Dyas:

Robert Dyas, a man of notable character and remarkable determination, founded the company in 1872. He had a vision to provide customers with the best products, service and advice possible – a tradition

that continues to be the focus of the company to this day. In 2012, successful businessman and star of BBC TV's Dragons Den, Theo Paphitis, bought the company.

Theo Paphitis is one of the UK's most high-profile businessmen with an empire spanning retail, property and finance. Theo, through his staff at the Theo Paphitis Retail Group (TPRG), has continued the Robert Dyas tradition of excellent customer service.

Robert Dyas offers an extensive range of household products. The range includes smart home technology, DIY solutions, small and domestic appliances, homeware, bakeware and kitchenware, outdoor and garden, utility, gifts, textiles plus Christmas trees and gifts.

The company has 94 stores, ranging from 1,250 to 9,000 square feet (116 to 836 square meters) and operates online and in the South of England. The most western store is in Yeovil, the most eastern store in Colchester, the most northern store in Solihull and the store furthest south is in Eastbourne. The company's head office is now based in Wimbledon.

Website: <http://www.RobertDyas.co.uk/>

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