Celebrity nominated charities set to benefit from Everest front garden displays at this year’s RHS Hampton Court Palace Flower Show

Submitted by: Everest Home Improvements
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TV gardener David Domoney has created three themed garden displays for Everest Home Improvements at this year’s RHS Hampton Court Palace Flower Show, which will raise funds for charities nominated by well-known gardening and countryside personalities involved in the event.

Bill Oddie, Julia Bradbury and Carol Klein are three of the eight TV celebrities who will be appearing on stage at the show’s RHS Celebrity Theatre, which is supported by Everest (htttps://wwww.everest.co.uk). They were each asked to nominate a charity to be featured as part of this initiative, with Bill Oddie selecting the Woodland Trust, Julia Bradbury choosing Mend our Mountains and Carol Klein nominating Mesothelioma UK.

Located beside the RHS Celebrity Theatre, the three garden displays have been specially designed by David Domoney to reflect the nominated charities, bringing in elements of contrast to encourage people to think about what that charity represents and the difference it can make. Visitors to the show will be invited to vote for their favourite, with donations being presented by Everest after the event depending on the number of visitor votes each collects.

Each of the gardens also features a front door and window from Everest’s wide range of products, including new additions such as its stylish House Beautiful doors collection, created in collaboration with interiors magazine House Beautiful; its state-of-the-art acoustic glazing, which keeps unwanted noise outside; and its impressive flush casement uPVC window, which has been designed to resemble a sleek aluminium or classic timber window.

Speaking prior to this year’s event, David Domoney says, “It’s great to team up with Everest again this year at the Hampton Court Palace Flower Show. Year after year, this prestigious show is full with inspirational garden design ideas and floral exhibits. I’m especially looking forward to presenting in the Celebrity Theatre where I will be taking audiences on a journey of discovery and the secrets of the creatures that live in our gardens.”

The RHS Celebrity Theatre, supported by Everest, gives visitors to the show an opportunity to watch and listen to a range of TV personalities throughout each day. The celebrities will be talking about their passion for gardening, wildlife and nature, as well as providing tips and expert advice.

Alongside the RHS Celebrity Theatre, the Everest stand will showcase a range of products including its highly energy efficient triple glazed window. Visitors will also be given an exclusive preview of the Everest garden room, styled to look like an attractive home office. Due to be launched by Everest in the near future, this versatile space is an appealing and practical addition to the garden.

Joanne Holland, CEO of Everest, says, “The RHS Celebrity Theatre is one of the highlights of the Hampton Court Palace Flower Show and we’re looking forward to supporting it again this year. We hope that many of the show’s visitors will come along and vote for their favourite front garden display,

supporting the three very deserving charities that have been nominated by Bill Oddie, Julia Bradbury and Carol Klein. David Domoney has created some really attractive design interpretations, using plants and products that work in harmony with their surroundings, and I'm sure these will inspire many of us to think about how we can make more of our own front gardens."

Ends

Notes to editors:

Pictured: TV gardener David Domoney
High-res version available upon request

The full schedule for the Celebrity Theatre can be found at:
https://www.daviddomoney.com/celebrity-rhs-hampton-court-palace-flower-show/

About Everest:
Everest has been at the forefront of innovation in the home improvement industry for over 50 years, offering an impressive range of high quality windows and doors in UPVC, aluminium and timber, as well as conservatories, orangeries and other home improvement products. With factories in Wales and South-East England, each Everest window is custom made and fitted to the exact millimetre. Its products are continuously tested to the latest security standards as well as a number of bespoke tests demonstrating thermal efficiency, strength and more, ensuring that the homes of Everest customers are some of the warmest, safest and most secure in the country.
www.everest.co.uk

About David Domoney:
David Domoney is a Chartered Fellow of the Institute of Horticulture and presents for ITV1 on daytime with This Morning and on prime time, co-presenting Britain's most viewed gardening programme, Love Your Garden with Alan Titchmarsh. This year David selected a rose named 'This Morning' at the Chelsea Flower Show to celebrate 'This Morning' the programme's 30 years on television. David also recently won the Prince Edward Award for Excellence in Horticulture. He has also won 30 Royal Horticultural medals including Gold at Chelsea and a Chelsea Best in Category trophy for show gardens.

You can follow David on Facebook @DavidDomoneyTV, Twitter @daviddomoney, Instagram @daviddomoney, YouTube domoneyltd, and Pinterest @daviddomoney, where he has a combined audience of over a quarter of a million followers.

About the RHS:
The Royal Horticultural Society was founded in 1804 by Sir Joseph Banks and John Wedgwood to inspire passion and excellence in the science, art and practice of horticulture. Our vision is to enrich everyone's life through plants, and make the UK a greener and more beautiful place. We believe everyone in every village, town and city should benefit from growing plants to enhance lives, build stronger, healthier, happier communities and create better places to live.

We held our first flower shows in 1820, were granted a Royal Charter in 1861 and acquired RHS Garden

Wisley, our flagship garden, in 1903. From our first meetings in a small room off London's Piccadilly, we have grown to become the world's largest gardening charity. At our gardens and shows and through our scientific research, publications, libraries and our education and community programmes we inspire a passion for gardening and growing plants, promote the value of gardens, demonstrate how gardening is good for us and explain the vital roles that plants undertake.

The RHS is committed to bring the joy of gardening to millions more people, inspire the next generation of gardeners and invest in the future to safeguard a £15 billion industry employing more than 300,000 people. We are entirely funded by our members, visitors and supporters. RHS membership is for anyone with an interest in gardening. Support the RHS and help us secure a healthy future for gardening.

For more information visit www.rhs.org.uk/join

For further information, contact:
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