

# Carbon Black Named a “Leader” in Endpoint Detection and Response (EDR) by Independent Research Firm

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Cb Response receives highest possible scores in the ‘product vision,’ ‘market approach,’ and ‘number of customers’ criteria

Reading, UK — 6th July, 2018 — Carbon Black (NASDAQ: CBLK), a leader in next-generation endpoint security, today announced the company was named a “Leader” in the Forrester Research Inc. report, The Forrester Wave™: Endpoint Detection And Response, Q3 2018, receiving the highest possible scores in the product vision, market approach, and number of customers criteria.

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“Carbon Black helped define the space with its Cb Response product by focusing on increasing the cost to an attacker while reducing dwell time. This product is an extremely capable solution...” according to the Forrester report, authored by Josh Zelonis.

“Our fundamental goal is to keep our 4,000+ customers safe from cyberattacks, which begins by addressing the full lifecycle of an attack - prevention, detection, response, and prediction,” said Patrick Morley, Carbon Black’s CEO. “With the Cb Predictive Security Cloud™ (PSC), we believe Carbon Black’s security platform continues to set the industry standard for full-lifecycle protection. Our leading EDR solution, Cb Response, has a long history of innovation in the EDR space. We believe being named a ‘Leader’ from Forrester provides additional validation of our team’s commitment to customer safety.”

## About Cb Response

Cb Response (<https://www.carbonblack.com/products/cb-response/>) is a highly scalable, real-time EDR solution offering unfiltered visibility for security operations centers and incident response teams. Ranked as the SANS Best EDR Solution, Cb Response leads the industry as the tool of choice for users such as IR firm Kroll Security, who has said it “helped us reduce response time by more than 75%, from hours to minutes.”

Cb Response continuously captures and monitors unfiltered endpoint data, enabling it to automatically detect and remediate attacks in real-time, via a single lightweight agent. The combination of out-of-the-box or custom threat feeds, watchlists, and powerful Live Response capabilities mean automated responses prevent attacks before they can impact customers. Deployed via the cloud, on premise or as a managed service, Cb Response sets the standard for enterprise-class endpoint detection and response capabilities.

“I look at Carbon Black as our 24/7/365 SOC analyst. They never get tired, they are always looking, they don’t get distracted,” said Todd Beebe, Information Security Officer at Freeport LNG. “Cb Response is

a no-brainer versus what else is in the market.”

## Resources

Cb Response Live Demo (<https://www.carbonblack.com/products/cb-response/live-demo/>)

Cb Predictive Security Cloud (PSC) (<https://www.carbonblack.com/products/cb-predictive-security-cloud/>)

Follow @CarbonBlack\_Inc ([https://twitter.com/CarbonBlack\\_Inc](https://twitter.com/CarbonBlack_Inc)) on Twitter

Report: Cryptocurrency Gold Rush on the Dark Web

(<https://www.carbonblack.com/resource/cryptocurrency-gold-rush-dark-web/>)

Stay Up-to-Date on the Carbon Black Blog (<https://www.carbonblack.com/blog/>)

## About Carbon Black

Carbon Black (NASDAQ: CBLK) is a leading provider of next-generation endpoint security. Carbon Black serves more than 4,000 customers globally, including 33 of the Fortune 100. As a cybersecurity innovator, Carbon Black has pioneered multiple endpoint security categories, including application control, endpoint detection and response (EDR), and next-generation antivirus (NGAV). Leveraging its big data and analytics cloud platform – the Cb Predictive Security Cloud – Carbon Black solutions enable customers to defend against the most advanced cyber threats, including malware, ransomware, and non-malware attacks. Deployed via the cloud, on premise or as a managed service, customers use Carbon Black solutions to lock down critical systems, hunt threats, and replace legacy antivirus.

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