

It Sounds Like Christmas at Yamaha Music London

Submitted by: Yamaha Music London (Morvan)

Monday, 9 July 2018

IT SOUNDS LIKE CHRISTMAS AT YAMAHA MUSIC LONDON

Yamaha Music London, Yamaha's world famous music store in the heart of London's West End has unveiled its first peek of the best music-related gifts to inspire beginners, aspiring musicians or lapsed music makers this Christmas.

A long lasting gift

UK parents spent an average of £339* on toys during 2017 on each child. Many of those toys, quickly lose their "cool factor" especially at Christmas when children are inundated with presents which often end up forgotten at the back of a cupboard.

The most memorable gifts are often creative and rewarding experiences. For example, learning to play a musical instrument genuinely makes you feel good and you will reap the many health benefits regardless of age, including improved concentration, increased memory skills and lower stress levels.

Purchasing any musical instrument has a lasting value. It is an investment in the future, the start of a hobby and a family activity that can be shared and enjoyed for a lifetime.

Here is a selection of exciting Xmas gift ideas from Yamaha Music London with more to be announced shortly.

GIFT IDEAS FOR BUDDING MUSICIANS

-Yamaha Pacifica Electric Guitar & Spider Amp Package 11

This amazingly affordable package is the perfect introduction to rock guitar. The great looking and great sounding, full sized electric guitar is based on the Yamaha bestselling Pacifica 112.

Line 6's Spider Classic 15 is the perfect beginner's amp, giving you instant access to the essential tones every guitarist needs. The Pacifica guitar and Spider amp sound awesome together. Also includes guitar strap, cable, guitar picks, string winder and pack of strings. £241 inc VAT

-Yamaha PSR-E363 Home Keyboard

This portable keyboard is a smart choice for the beginner. The touch-sensitive keyboard is easy to play and the high quality built-in instrument Voices mean that any music genre can be played. The digital effects can be customised to sound as if you are playing in a concert hall, a small club or a cathedral. You can even play along with your favourite songs by connecting your portable music player to hear your favourite music through the instrument's speakers. Play along and feel like you've joined the band! On board lessons will help build your skills and you will soon sound like a pro! The wide keyboard duo mode allows two people to play together on the same instrument.

£177.00 inc VAT

GIFT IDEAS FOR FAMILIES

-CSP 170 Clavinova Smart Digital Piano

The CSP series is an innovative range of digital pianos that provide the touch and tone of a concert grand piano! It offers the perfect playing experience for players of all levels. At the touch of a button you can access the sweet sounds of the CFX concert grand and the legendary Bosendorfer Imperial. Playing the CSP 170 is a fully immersive concert grand experience – even with headphones . The CSP 170 features hundred of high quality instrument voices and a multitude of different styles from jazz to full orchestra all at a flick of a switch. Sing in perfect harmony with yourself via the Smart Pianist app. From £2,860 inc VAT (prices differ by finish)

-GL1 Guitalele The Little Guitar with a Big Sound

Easy to play and easy to learn, this unique mini guitar-sized like a baritone ukulele is suitable for players of all ages and playing levels. Fun to play with a warm and balanced sound, the Guitalele is expertly scaled down for easy accurate playing and comfort - ideal for little and not so little fingers.

The Guitalele is a good guitar choice for travel and practice. From £69 inc VAT and includes Gigbag” (prices differ by finish)

LUXURY GIFTS

-The DC3 Enspire Pro Disklavier Grand Piano

The Enspire is a beautifully, elegant handcrafted grand piano with state- of- the-art digital music technology hidden inside. This unique technology allows the piano to play itself, record itself, be played remotely and network with other Enspire instruments anywhere in the world. This instrument will appeal to musicians, songwriters, recording studios and anyone who wants the ultimate entertainment system. £41,931.00 inc VAT

-Yamaha Fusion Recording Custom Drum Shell Set Kit

“Every drummer wants to play like Gadd because he plays perfect” said Chick Corea. Yamaha have worked with legendary drummer Gadd to re-imagine the original Yamaha Recording Custom Series used by many world-leading drummers for today. The result is the Yamaha Fusion with an enhanced rounded and deeper tone, which is an easy to use and easy to tune drum kit that re-defines the classic signature sound. The Recording Custom is suitable for any style of drumming including Jazz, Pop, RnB or fusion. The Shell Set includes

- 20" x 16" Kick Drum
- 10" x 7" Tom
- 12" x 8" Tom
- 14" x 13" Floor Tom

- Y.E.S.S Tom Holder

£3,106.00 inc VAT

GIFTS FOR GADGET GEEKS

-Line 6 Relay G10 - The Easiest wireless guitar system ever

Playing guitar should be simple. Just plug-in and go. The Relay G10 is incredibly easy to use – it works just like a guitar cable. Great sound quality and rock-solid performance AND the freedom of digital wireless – all from the world’s easiest, most compact instrument wireless system.

£167 inc VAT

-DD75 Digital Drum Kit – The all in one drum kit

Garage jam at a friend’s house? Just grab your kit and go. The compact design and easy set up can operate on batteries, allowing you to play outside on the street or even at the beach. £202 inc VAT

-YSV-104 4 String Electric Violin - The best Rock Violin on the market

This full size four-string violin combines stunning design with an incredible sound. Crafted from Maple, Mahogany, Spruce & Walnut, the electric violin benefits from the advanced Yamaha wood treatment and sound technologies which pick up the sound of the entire instrument capturing the violin’s response and all the expression and bowing nuances from the violinist. This violin delivers its’ full sonic potential, with rich lows and punchy impact to the tone – ideal for stage performance, desk-based or post-production processing and home practice. It is an instrument that allows violinists to explore and enjoy genres way beyond the classics.

From £699 inc VAT available in a variety of finishes.

All products can be ordered and delivery arranged online yamahamusiclondon.com or visit

Yamaha Music London
152-160 Wardour Street
London W1F 8YA

Nearest Underground Stations: Oxford Street and Tottenham Court Road

FOR FURTHER PRESS INFORMATION, PRODUCT INFORMATION, PRICES AND IMAGES PLEASE CONTACT 07732 86
press@yamahamusiclondon.com

OR VISIT THE ONLINE CHRISTMAS PRESS OFFICE

https://www.yamahamusiclondon.com/article.php?article_id=286

TO ARRANGE A STORE PRESS VISIT OR YAMAHA MUSIC PRODUCT DEMO PLEASE CONTACT 07732 867899 or
press@yamahamusiclondon.com

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Editor's Notes

*£337 was the average amount spent by parents on toys per child throughout 2017. Source research
company NPD Group.

Please check product prices prior to publication.

Yamaha Music London hosts live music events, product demonstrations, free workshops and
masterclasses throughout the year.

There will be a series of free "Back to School" Learn to Play
Sessions on a range of instruments in September. Details to be announced.

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