

CLoudCELL SIGN LONG-TERM DEAL WITH GAMMA TO DRIVE EXPANSION INTO CONSTRUCTION, EVENTS, TRANSPORT AND ENTERPRISE SECTORS

Submitted by: Rise PR

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10 July, 2018 - Cloudcell Technologies Ltd (<http://www.cloudcelltechnologies.com/>), a leading provider of fully-managed, enterprise-grade connectivity solutions today announced that it has signed a long-term deal with Gamma (<https://www.gamma.co.uk/>), a leading supplier of voice, data and mobile products and services in the UK.

The agreement and support from Gamma, will allow the Cloudcell team to continue to grow its customer base in the construction, events, transport and enterprise sectors, by strengthening its operational team and launching new marketing initiatives.

The partnership will mean that Gamma will become Cloudcell's primary connectivity partner, helping to support revenue growth for them in this area.

Managing Director of Cloudcell, Kevin Boyle comments: "We are delighted to sign this agreement and strengthen our relationship with Gamma. We are now ideally positioned to grow our business and our share of the connectivity market. We also intend to focus on forging new relationships in the reseller market and deliver enterprise-grade, fully-managed connectivity to a wider range of customers."

Mike Mills, Head of Sales – Cloud & Infrastructure Channel at Gamma adds: "We have chosen Cloudcell Technologies to work with in this space because they offer the perfect combination of rapid deployment, excellent customer care and an incredibly reliable service. Like us, they go the extra mile for their clients. We are looking forward to evolving our relationship with Cloudcell and working together for a long time to come."

ENDS

Notes to editors:

About Cloudcell Technologies Ltd.

Cloudcell Technologies is a leading provider of enterprise-grade, fully managed cellular connectivity solutions for businesses. This allows users to have access to online resources and send or receive high volumes of data on site, before local network infrastructure is in place.

Its offerings are ideally suited to companies in the construction, transport and events markets, as it offers cost-effective, guaranteed delivery of voice and data to any site in the UK with very fast deployment.

Cloudcell Technologies is the only connectivity solution provider in the market who offers best of breed technology, combined with excellent customer care, and a complete wrap-around service that is vital for a successful and reliable installation.

The Cloudcell solution also provides users with access to detailed, real-time metrics and data about network usage, so that problems can be identified, managed and resolved remotely.

www.cloudcelltechnologies.com

About Gamma

Gamma is a rapidly-growing technology-based provider of communications services to the UK business market. Gamma's services, such as Cloud PBX, Inbound Call Control Services and SIP Trunking, are designed to meet the increasingly complex voice, data and mobility requirements of businesses, through the exploitation of its know-how and its own intellectual property.

Gamma also provides business-grade mobile and data services and, as a consequence of its history, has a substantial voice service capability. These services enable Gamma to provide a comprehensive range of communications services.

Gamma has enjoyed strong organic revenue and EBITDA growth driven by a high percentage of repeat revenues. The business had 901 employees at 31 Dec 2017. It operates across six main locations – headquartered in Newbury - with offices in London, Manchester, Glasgow, Portsmouth and Budapest.

www.gamma.co.uk

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