

GAME, SET & MATCHED: Wimbledon Fever Sends a Third of Brits into a Spin!

Submitted by: Lily Pad PR Limited

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Every year thousands of us dust off our tennis rackets and take to the courts after being inspired by Roger Federer and Serena Williams - last year there was a 30% uplift in tennis courts booked during Wimbledon*. For those who want to join in the action, today sees the launch of Spin, a free tennis app to help you find places to play and people to play with.

Spin shows you all the courts and players nearby and will match you based on your skill level, location and availability so you can arrange a friendly game. It's a great way to meet new people and improve your game.

According to Spin's founder Ganesh Rao; "Tennis is a great sport but it's no fun if you don't have anyone to play with. Frustrated that I couldn't find anyone, I tried joining a tennis club but unless you 'knew' people there I actually had the same problem – just an expensive one! I decided to create an app to make the whole process easier and that's how Spin was born."

Worried your back hand might need some work? Whether you are a beginner, intermediate or advanced level, Spin's player finder ensures you can find your perfect game, set and match right on your doorstep.

And Spin's court finder will give you the advantage whatever the weather – the comprehensive directory includes indoor, outdoor and floodlit courts. It also lists all the free tennis courts nearby so anyone can play whatever their budget.

Ganesh has already taken the app for a spin; "The first time I used my own app I was a little nervous! After entering my details I was matched with another intermediate player called Caspar who lived in Islington too. We agreed to play at Highbury Fields and after connecting on Tuesday we were playing by Friday. We had an incredibly close game with Caspar hitting an outrageous shot to avoid the tie break and win the match 7-5!"

The Spin tennis app is launching in London first with plans to roll out nationwide by the end of the year. Download it for free today from the App store and the Google Play store or from www.spintennisapp.com

*Source LTA 2017

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Notes to Editors

About Spin

Spin is the UK's first mobile app to help you find tennis partners and tennis courts nearby.

The free app will match you with players based on your skill level, location and availability to ensure you have the perfect game.

www.spintennisapp.com

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Press images: <https://www.dropbox.com/sh/y186frbzwsrzrov/AADm7CZnghY2h-lkCzpJo5cxa?dl=0>

Ganesh Rao Background

A former doctor, Ganesh won £50,000 in a poker tournament, enabling him to start his previous business RightClinic.com, a laser eye surgery and cosmetic comparison site. After a rejection on BBC Dragons' Den, Ganesh bounced back to secure VC funding and then successfully sold the business last year.

Winning £50k in poker <https://www.youtube.com/watch?v=kL6JudCFc7E>

Dragons' Den <https://www.youtube.com/watch?v=h22MfWwkZI4>