APSCo promotes recruitment profession to pipeline future talent

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The Association of Professional Staffing Companies (APSCo (http://www.apsco.org/)) is currently promoting recruitment as a great career destination for top talent in the 2018 Graduate Guide (http://viewer.zmags.com/publication/d9448338#/d9448338/382) for the third summer in a row.

The promotion, which is distributed to over 350,000 university leavers nationally, is part of APSCo's continuing campaign to address member demand for new talent. The feature outlines opportunities for graduates in the sector, presents APSCo as the leading trade body for professional recruitment and directs readers to the APSCo website to find a potential employer.

Commenting on the move, CEO, Ann Swain said:

"Despite the latest trends reshaping how firms approach and source entry-level graduates, recruitment is still not widely seen as an aspirational career option in schools and universities. The moment when graduates are finishing education and keen to get a head start in the working world, is an ideal time for us to step in and offer a true insight into the profession."

"Hiring graduates is increasingly becoming a proven method for companies to find top-tier talent and create a strong pipeline for future leaders. Our aim is to give next generation talent the opportunity to see and experience the rewards recruitment can offer at an early stage."

"Every day, recruitment firms transform thousands of lives by finding professionals the right job and this is the message we are promoting through the Guide. It's an exciting time to be in a sector worth over £30 billion and growing rapidly each day. For motivated, high-calibre graduates seeking a career with perks such as commission, travel and the potential to become a business owner, recruitment can be a perfect fit."

• ENDS

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