

Anthesis Group strengthens its Senior Team with the appointments of Global Head of Marketing and Communications, and Chief Engineer

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London 23 July 2018. Anthesis Group has further strengthened its leadership team in its bid to become market leaders in the sustainability advisory and delivery space, with two new global appointments.

Kirsten Doddy joins as Global Head of Marketing and Communications. With more than 17 years' experience of supporting market leaders to innovative start-ups with their marketing and communications needs, Kirsten previously held senior roles within Sainsbury's Corporate Affairs team including Interim Head of CSR and Head of Projects. Prior to Sainsbury's, Kirsten spent four years at leading media agency Dentsu Aegis Network as Global Head of Corporate Communications, responsible for brand communications, M&A activities, marketing, and events. Kirsten also spent four years leading the EMEA PR programme for email security vendor MessageLabs and eight years' agency side directing clients in the technology, consumer technology and telecommunication industries such as IBM, Sony, Vivendi and Virgin Mobile.

Kirsten says, I am delighted to join Anthesis, one of the fastest growing and most forward-thinking sustainability advisory and delivery firms globally. With an enviable breadth of expertise, paired with strong leadership, I'm looking forward to working with the team to drive Anthesis to the next phase of its development, further supporting its clients and their sustainability needs.

Mark Hawker joins as Chief Engineer. Continuing its focus on the energy transition and in helping its clients navigate the transformational change relating to decarbonisation and sustainability, Anthesis has appointed Mark Hawker as Chief Engineer. Mark has worked as head of engineering for some of Europe's largest companies including Sainsbury's, Tesco, Carlsberg and Diageo, developing award-winning projects across all aspects of renewable energy, storage and energy efficiency. As a chartered engineer and environmentalist, he is a fellow of both the Institute of Mechanical Engineers (IMechE) and Chartered Institute of Building Service Engineers (CIBSE). He has also been a Six Sigma Black Belt coach, and will help Anthesis develop excellence in engineering.

Mark says, I've been inspired by the growth of Anthesis and its unwavering commitment to put sustainability into practice. The opportunity to make a positive impact through the delivery of sustainability is enormous and I look forward to supporting Anthesis in building an engineering team that demonstrates commercial as well as environmental and social benefits associated with making a sustainable future happen.

Stuart McLachlan, CEO Anthesis Group says, with the rapid growth of Anthesis and the ever-increasing demand for our advisory, analytics and delivery services, it's essential that we make the wider market aware of the unique set of skills and the value that a joined-up approach to sustainability will deliver. We must raise our profile in the market but we also need to ensure the highest quality of outputs. The delivery of sustainability must match up to the expectations set. Our ability to attract such experienced professionals as Kirsten and Mark is testament to how far we've come and will continue to reinforce our market leadership position

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About Anthesis:

Anthesis is a global sustainability services and solutions provider, which believes that commercial success and sustainability go hand in hand. We develop financially driven sustainability strategies, underpinned by technical expertise and delivered by innovative collaborative teams across the world. The company combines the reach of big professional services groups with the deep expertise of boutiques. Anthesis has clients across industry sectors from corporate multinationals such as Reckitt Benckiser, Cisco, Tesco, The North Face and Target. The company brings together expertise from countries around the world and has offices in the U.S., Canada, the UK, Ireland, Germany, Sweden, Finland, China, the Philippines and the Middle East.