

# Pre-pay day gamblers. Shocking research show how Britons finance their gambling

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The Premier League is back and so are the punters who are assaulting bookmakers both online and in the high street to place their bets. But how do they fund their gambling passion? A new research has discovered some concerning habits amongst the average Briton punters that seem to be gambling moneys 'they cannot afford to lose'.

The team at CasinoBiggestBonus.comCasinoBiggestBonus.com (<https://casinobiggestbonus.com>) conducted the research as part of an ongoing study into British attitudes towards gambling. 2,332 Britons aged 18 and over, all of whom stated that they did regularly take part in gambling activities, were quizzed about how they fund their regular betting.

Initially all respondents were asked 'Do you sometimes lend money to gamble?' to which just over half of respondents, 53%, stated that 'yes' they do.

All the respondents that answered yes were then asked to tick the most popular way of lending and those were the top results:

- Borrowing money from friends – 33%
- Pay Day Loans – 18%
- Borrowing money from partner – 13%
- Credit Cards – 9%

All those respondents were then asked if they have ever lied about the source of their gambling funds to their partner/family or friends and an astonishing 88% said 'yes'. This trend is unsurprisingly evident in the 18 to 25 years old band where a stunning 73% have said to be borrowing money from time to time in order to fund their gambling activities.

John Pentin, Editor in Chief of CasinoBiggestBonus.com, commented: "The research clearly show that the majority of Britons and especially youth are disregarding some of the most fundamental tip to avoid gambling problems which is: never gamble money that you cannot afford to lose. The fact that this trend is particularly evident in youth is particularly concerning as it is also linked with laying"

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