

Northants entrepreneurs launch 'Just Eat for activities'

Submitted by: Ballyhoo PR

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Two entrepreneurs from Northamptonshire have launched a website they hope will become the Just Eat of leisure activities.

LetsGoOut.co.uk (<https://www.letsgoout.co.uk>) will make finding ideas for a day out much easier, with the site providing hundreds of activities and adventures in the UK that you can search for by location. So, you can use the site for weekends at home or whilst you are away on holiday.

Listings include hen party or stag do ideas, the perfect family day out or where to hold your next corporate event. The site is clear, easy to use and helps users find what they're looking for by simply typing in a postcode or searching for a category. It is a free service for users and supports businesses by allowing them to promote their venues and events at a minimal cost.

Suggestions range from paintballing and driving experiences to theme parks, National Trust sites and zoos so there is something for everyone. The site also includes blogs to inspire you when planning your day and a monthly prize draw to win £100 to spend at one of the venues listed.

Jon and Craig, creators of Let's Go Out, have been working on the site for two years, speaking to businesses across the UK and getting them to submit details of their venues and activities to build a nationwide picture of what people can get up in any area.

Jon said: "We saw a gap in the market for an activity-based website, which covered all ages and demographics, didn't involve coupons or voucher codes, and was simple to use. I came up with the idea after trying to find something to do one weekend that was a bit different. I was using Google and going from one site to another and thought there must be an easier way to do this. I then spoke with Craig about it and he came on board.

"Now, after two years of getting businesses on board, curating the content and finding the right people to work with from our web developer, copywriter, logo creator and more, we have finally launched."

"We want the business to grow and to become known as the Just Eat for activities," added Craig. "We also plan to launch a booking platform and phone app in the future, so everyone starts to plan their days by using LetsGoOut.co.uk."

Let's Go Out are offering all businesses a free listing to ensure that as many activities and venues are included on the site as possible, giving their users a better customer experience. There are also premium paid listings available. For more information, email info@LetsGoOut.co.uk.

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Please direct any press enquiries to Emma Speirs on 01536 682800 or email emma.speirs@ballyhoo-pr.co.uk. You can also find out more by following Let's Go Out on Facebook (<https://www.facebook.com/LetsGoOutUK>) and Twitter (<https://twitter.com/LetsGoOutuk1>).