

Lisa Minot to Receive Special Contribution Award at the Travel Media Awards 2018

Submitted by: APL Media (Absolute Publishing)

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The Travel Media Awards, in association with Malta Tourism Authority, is proud to announce that Lisa Minot, travel editor of The Sun, will be presented with a prestigious Special Contribution Award at the Travel Media Awards 2018.

Minot joined Britain's bestselling newspaper as a sub editor in 1991, and worked her way up the ranks via the backbench. She's been The Sun's full-time travel editor since 1999, and her work has seen the travel section go from just one page a week to the two weekly sections the paper carries today.

"Just 18 years ago, I had the privilege to enter a world where ordinary people make our dreams come true on a daily basis," says Minot. "They do the behind-the-scenes magic to create the holiday memories we treasure forever. I'm still inspired by those people, and still want to inform and excite my readers. This award is for all of them."

In her time, Minot has seen the internet and low-cost airlines revolutionise travel, and has ridden the wave, ensuring that well-travelled readers are able to enjoy all the world has to offer. Within the newspaper, her department was also the first to integrate its print and online offering.

She was the first to report on XL Airways nosediving into bankruptcy and led the way on coverage of Brits stuck abroad as a result. This year, her front-page story on Thomas Cook's new sunbed booking system was such a bombshell scoop that the editor of German newspaper Bild declared 'Zis means war' on Twitter.

Minot regularly appears on Sky, ITV, BBC and talkRADIO commenting on travel stories, and offering advice and guidance to viewers looking for the perfect holiday, as she has done through her travel section for years.

Giles Harper, co-founder of the Travel Media Awards and managing director of Travega, said: "We're delighted to be presenting Lisa Minot with the Special Contribution Award at this year's Travel Media Awards. Across her career, Lisa has broken many important travel stories while inspiring readers to explore the world and taking The Sun's travel section from strength to strength."

Matthew Jackson, co-founder of the Travel Media Awards and managing director of APL Media Limited, said, "The Awards are all about celebrating the best of the travel media and we couldn't think of a better recipient for the Special Contribution Award than Lisa Minot. Throughout her career Lisa has shown great skill, constantly evolving her publication's travel section in response to the many changes the travel industry has seen and keeping it relevant to The Sun's readers.

The Travel Media Awards looks forward to welcoming Lisa Minot to the stage on Wednesday 17 October 2018 at ME London Hotel on the Strand for this year's ceremony.

Tickets now available: travelmediaawards.com/tickets (<http://travelmediaawards.com/tickets>)

Key dates for the 2018 Travel Media Awards:

3 September: Finalists are announced

17 October: Awards ceremony at ME London, 336-337 The Strand, London WC2R 1HA

For more information and tickets, please visit travelmediaawards.com (<http://travelmediaawards.com/>) or contact:

T: 020 3818 5600

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Notes for Editors

The 2017 awards received more than 700 entries, and culminated in a glittering awards ceremony attended by some 300 travel media and industry professionals. The event also saw chef and TV presenter Rick Stein receive the Special Contribution Award.

The Travel Media Awards was launched in 2015, celebrating the very best of the travel media sector. Open to all travel writers, broadcasters and photographers, the Awards are a true barometer of the travel media sector. The Travel Media Awards are owned and operated under a joint venture agreement between Travega and APL Media Limited. travelmediaawards.com (<http://travelmediaawards.com/>)

APL Media Limited works across the travel and lifestyle sectors in a number of media, from print through to events. APL Media produces the award-winning National Geographic Traveller (UK), National Geographic Traveller Food, Postcards, and a series of lifestyle newspaper supplements, apps and websites. aplmedia.co.uk (<https://aplmedia.co.uk/>)

Travega offers a wide range of travel marketing and sales solutions for both the leisure and business travel sectors. These include delivering sponsorship revenues for some of the leading events in the UK travel industry, alongside third party management of events for other leading travel brands. [travega.co.uk](http://www.travega.co.uk) (<http://www.travega.co.uk/>)