

Digital Radio brand VQ Launch Collection with Laura Ashley

Submitted by: New Dawn Innovations Ltd

Wednesday, 29 August 2018

August 28th 2018 – British audio brand VQ and Laura Ashley the iconic textile design brand today announce a collaboration to create a range of audio and tech products, starting with a vintage styled DAB Digital Radio & Bluetooth Speaker – Hepburn Mk II.

One of the most recognisable names in design, Laura Ashley, have an enviable range of prints to choose from. The digital radio range by VQ launches with four stunning prints; Annecy, Little Vines, Meghan and Serena, meaning there really is something for everybody from abstract to traditional floral.

VQ are well known for their design collaborations, already working with Emma Bridgewater and Lulu Guinness for a number of years. In all these collaborations VQ look to blend sound and style with award winning products enhanced by designer prints.

Hepburn Mk II is a vintage styled DAB Digital & FM Radio, meaning you can enjoy a whole range of stations from the BBC, National & Local commercial broadcasters – the choice of station is near endless. Fortunately Hepburn Mk II, features; auto-scan, alphabetical station listings and a whopping 60 presets to save your favourites.

For those that prefer to march to their own beat, they'll be pleased to know, in addition to the radio functionality, Hepburn Mk II also has a wireless Bluetooth connection. Streaming from; phones, tablets or any other smart device couldn't be easier, meaning you can access your favourite playlists on a device or via services such as; Apple Music, Spotify and Deezer.

Hepburn Mk II, doesn't just look stunning, the audio quality equally impresses with dual ultra-wide full range 10 Watt speakers delivering a true stereo 20W total output. This acoustic experience is designed and engineered in VQ's UK studios, but can be tailored for personal taste with the built-in EQ, which has 6 presets or independent bass and treble control.

As autumn draws near and thoughts turn to cosy interiors the launch of Hepburn Mk II in this stylish range of Laura Ashley prints gives even more choice within the VQ digital radio & Bluetooth speaker range.

-End-

Price & Availability

The Hepburn Mk II, Laura Ashley Collection by VQ will be available from www.MyVQ.co.uk (<http://www.myvq.co.uk/>) and QVC, launching on September 19th 2018 priced £149.99.

Hepburn Mk II|Key Features

- DAB & DAB+ Digital Radio
- FM Radio
- Bluetooth
- Dual 10 Watt Full Range Ultra-Wide Speakers (20W Total Output)

- MyEQ with Six Genre Specific Presets
- Dual Alarm Clock with Snooze
- Sleep Timer & Kitchen Timer
- USB Charging Port for Phone/Tablet
- Mains Power or Rechargeable Battery (sold separately)
- Premium Leatherette Wrap
- Three Year Warranty
- 7 Day per Week UK Based Support Team
- Designed and Engineered in the UK

Press Contact

James Royston

Marketing Director|VQ

jroyston@newdawninnovations.co.uk

Tel:- 01420 592 499