

The natural alternative to lip fillers: how to get a plump pout without the needle

Submitted by: CODE Beautiful

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We all want bigger, fuller lips but without the need for surgery or fillers. The CODE Beautiful team have called upon their problem-solving skills to create a solution that will sit well amongst the celebrities currently going through a lip filler backlash.

With so many celebs now opting to reverse their lip filler treatment, and shunning the needle in favour of surgery-free alternatives to fuller lips, CODE Beautiful's latest lip product is set to be the number one route to a plumper pout.

Introducing...

CODE LIP - Lip Intense Plumper

(<https://code-beautiful.com/collections/frontpage/products/code-lip-lip-intense-plumper>)

CODE LIP is the lip plumping treatment you've been waiting for - full of the best lip-plumping ingredients - the more often you apply it, the better the results. Use CODE LIP on its own or let it dry and wear under your favourite lipstick or gloss.

The magic ingredient in CODE LIP is Hilurlip, containing a blend of lip treats such as Hyaluronic acid, Tripeptide-1, and Dimethicone. This exclusive combination helps to redefine the natural contours of the lips and create a fuller, sculpted look.

So... could CODE LIP be the next best thing to conventional dermal fillers? Giving women a chance to enjoy a semi-permanent lip plumping treatment without the risks associated with injectables.

You see real Long-term benefits of CODE LIP come from the unique mixture of ingredients, if that wasn't enough Hilurlip also contains compounds that protect the lips from sun damage and helps minimise the appearance of small vertical lines.

CODE LIP also contains coconut oil, sweet almond oil and castor oil with a really addictive minty tingle sensation (not the intense burning sensation of some products! So it doesn't work by irritating the capillaries).

CODE LIP comes in a beautiful soft nude rose colour to suit all skin tones.

£20 available at Harvey Nichols

(<https://www.harveynichols.com/brand/code-beautiful/629353-lip-intense-plumper/p2893456/>), Beauty Bay

(<https://www.beautybay.com/makeup/codebeautiful/lipintenseplumper/>) and CODE Beautiful

(<https://code-beautiful.com/collections/frontpage/products/code-lip-lip-intense-plumper>)

Team up with CODE's other lip product, CODE SSL

(<https://code-beautiful.com/collections/frontpage/products/code-ssl-soft-smooth-lip-liner>) Soft Smooth

Lip Liner and you've got the perfect duo. CODE SSL is a 3 in 1 lip liner, lipstick and lip plumper (oh and self-sharpens). Line and fill your lips in with CODE SSL (to stimulate collagen) then apply CODE LIP. Let it dry and add your favourite lip products to boost your lips beautifully and naturally over time. CODE LIP and CODE SSL are the plumping lip products you've been looking for. No need for fillers!

For more information and images please contact Emma or Chloe at hello@code-beautiful.com

About CODE Beautiful:

CODE Beautiful is all about creating must have hero products, cruelty-free beauty essentials we can't live without.

Is it possible to be great at hundreds of things? We don't think so. That's why we put all our expertise into just a few - a select range of beauty products formulated to be the best they can possibly be.

It started with a mascara. We wanted one that didn't over-promise or under-deliver. One for every day, for any occasion. But it didn't exist. So, we went out and created it ourselves. This led to another idea. Then another. Before we knew it, a new generation beauty business was born.

We don't do fads, fashions or fairy tales. We create handbag essentials. Effortlessly effective and flawlessly reliable, it's the only mascara, lash primer, lip liner and lip plumper you'll ever need again.

Unlock your inner beauty.