Datacentrepricing.com finds new data centre growth in key city areas Frankfurt, Amsterdam and Slough

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DataCentrePricing.Com (http://www.datacentrepricing.com) (DCP), specialists in Data Centre trends and pricing, finds that third party Data Centre space and power is growing in selected markets in Europe - with new Data Centre growth focused on the city areas of Frankfurt, Amsterdam and Slough.

This current issue of [
Euro-Data Centre Tracker Trends service
|http://www.datacentrepricing.com/product.cfm?prod=55&dept=4] has identified the following trends:

" There are huge variations in European Data Centre Prices - Out of the 15 European Country Markets surveyed by DCP " - Switzerland, Ireland and the UK has the highest average third party Data Centre pricing with rack space rates of Euro €1,000 per month and above. By contrast, Poland has the lowest average rack space rates at Euro €320 per month.

Industrial electricity costs also vary extensively by European Country Market – Industrial electricity costs in Europe vary, with Ireland, Spain & the UK having the highest per kWH rates (as measured by Eurostat), which are almost double the lowest per kWH rates in Europe - at Sweden and Switzerland.

The German and UK markets both dominate new Data Centre capacity – Although most of the European Country Markets are seeing significant new Data Centre growth, the UK is seeing 11 new facilities under development and Germany is seeing 10 new facilities under development (mainly in the Frankfurt area). In total, Germany has some 72,000 m2 of Data Centre space under development, followed by the UK with 63,000 m2 and in the Netherlands with 42,000 m2 of space under development.

The UK is still the largest third party Data Centre market in Europe - The largest third party Data Centre Country Market is the UK with 840,000 m2 of Data Centre space, followed by Germany with 509,000 m2 of Data Centre space – with France, the Netherlands, Switzerland and Spain being the next largest Data Centre Country Markets in Europe.

Geographical Data Centre clusters are increasingly important - New Data Centre space is increasingly being created in clusters, with the dense connectivity in city areas providing access to multiple Data Centre facilities, cloud, connectivity and digital providers.

The largest Data Centre cluster (by raised floor space) is Frankfurt - which has succeeded the London & Inner M25 area as the largest Data Centre cluster in Europe – and is responsible for the majority of German Data Centre space. The next largest Data Centre area clusters in Europe are - Paris, Amsterdam, Slough (UK) and Dublin.

DCP's analysis from both the Europe and UK Trackers highlights the key common trends taking place in the Data Centre Country Markets across Europe. The third party Data Centre market in Europe is being transformed by the emergence of city Data Centre clusters – which are acting as connectivity hubs – in a number of cities across Europe.

DCP has identified that there are currently 22 Data Centre city clusters in Europe with more than 20,000 m2 of third party Data Centre raised floor space – with five clusters in the UK (including London, Slough, Cardiff, Manchester & Woking) and three clusters in Germany (including Frankfurt, Munich and Berlin).

Increasingly, Data Centre Providers are competing to provide cloud connectivity to the key Cloud Service Providers via a cloud exchange aiming to attract the enterprise customer to the facility - which is driving the Data Centre clusters' status as a connectivity hub. And the amount of connectivity available from a Data Centre facility helps determine whether a price premium can be charged – the more connectivity available the higher the price premium.

Note to Editors

Contact us on +44 777 625 4827 for further information or email to info@telecomspricing.com

About the DCP Euro-Data Centre Trend Tracker subscription service – The DCP Euro-Data Centre Trend Tracker subscription service provides a unique comparison of 15 key European Country Data Centre markets (including Austria, Belgium, Czech Republic, Denmark, France, Germany, Ireland, Italy, Netherlands, Poland, Portugal, Spain, Sweden, Switzerland & the UK). It considers the amount of Data Centre raised floor space and Data Centre Customer Power (DCCP), the key Data Centre geographical clusters in Europe, the key new Data Centre developments and Data Centre average pricing (for rack space and m2 rentals).

The DCP Euro-Data Centre Trend Tracker subscription service costs GBP £1,995 for a single user licence and is published twice a year every six months. Further information is available on the DataCentrePricing.Com website at: http://www.datacentrepricing.com/product.cfm?prod=55&dept=4