

World Record Floss Attempt - Fortnite

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Manchester takes on the US and Australia to be Record Breaking Flossers!

YouTube stars Ali-A and Clare Siobhan to join fans for a 'Floss' World Record attempt at Digital Kids Show! <https://www.youtube.com/watch?v=QaxQvHHPKg4>

Visitors to Digital Kids Show at Manchester Central on 10th November will get the opportunity to join in the mass 'Floss' - the dance craze made famous by the game Fortnite: Battle Royale!

'Flossing' has taken the world by storm from footballers like Dele Alli celebrating goals to famous parents like Ross Kemp attempting it on national TV, everyone wants to do the Floss!

If you're a pro at the dance or if you're just getting to grips with the whole craze the Digital Kids Show main arena will be THE place to be to show off your moves and become a record breaker!

Fortnite maestro and YouTube megastar Ali A will be kicking off the World Record alongside some very lucky children who will get a once-in-a-lifetime chance to join in the fun on stage. And that's not all, SIMS Superstar Clare Siobhan will also join in the fun.

The current Floss World record is held in the US and set at 349 people but with 10,000 people expected at Manchester Central on November 10th, the Digital Kids Show is on track to smash that record.

Families are invited to book tickets to the show which automatically gives them entry to the World Record attempt. Each person that takes part will receive a World Record Breaker certificate after the attempt is completed.

The Fortnite themed fun is part of the Digital Kids Show, a fun day out for families who will enjoy eleven zones of attractions and entertainment from the latest gaming & VR to fun fair rides, giant inflatables, ice skating and much more with an all-inclusive Full Day ticket. The event is jam packed with entertainment from Little Mix tribute band, a mesmerising Superheroes vs Princesses show and a glow-tastic DJ set from MadChester DJ Clint Boon

Aisha Tilstone, Producer of the Digital Kids Show says "The Floss is like the ice bucket challenge but not everyone can do it. From grandparents to toddlers to teenagers and mums and dads, we're all giving it a go. Watching parents like me attempt it with cool kids is hilariously good fun and that's what we want to capture at the Digital Kids Show. The attempt in America was a decent one but it doesn't come anywhere near to the attempt we'll be making at the Digital Kids Show."

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