

Relieving the Backpack Burden

Submitted by: Ryman Stationery

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A child's first day at secondary school is arguably one of the biggest milestones in their lives. It is the beginning of the transition from child to young adult. Children may worry about making friends and fitting in, about wearing their uniforms in the most fashionable style or about keeping up with the mountains of work that will come their way over the coming years. Parents may worry about their child's safety at school, whether the school lunches are nutritious enough, whether their child will mix with those who are a good influence.

Ryman Stationery (<https://www.ryman.co.uk/>) has been established for 125 years and as such, has the expertise and product knowledge that comes from being around for so long, to help with many aspects of that first day of school, to the very last.

Children will bring many items to school, but the most important item - regardless of whether it is their first year or their twelfth year - is their backpack, which will hold everything they will need to succeed.

Despite backpacks' practicalities, they do possess orthopaedic dangers. If not worn properly an oversized or heavy school bag can cause discomfort, pain and potentially lasting damage. *
Heavy or oversized backpacks could also increase the risk of falling, particularly around stairs; and no one wants to see a showing of year seven dominos. These are worries that a parent does not need.

This is why Ryman Stationery supply backpacks that are designed in the safest way possible. The Quattro Sparkle Backpack (<https://www.ryman.co.uk/quattro-sparkle-backpack>) [£24.99] for example, has wide, comfort fit straps to prevent back strain making it ideal for long, book loaded days as well as trips outside of the classroom.

Because comfort should not sacrifice style, Ryman have a wide choice of colours, shapes and sizes in their backpack range. The Converse All Star Chuck Backpack (<https://www.ryman.co.uk/converse-all-star-chuck-backpack>) [£22.99] is one such product, maintaining the safety and comfort aspect that they believe to be so important and integrating it with the timelessness of a denim effect material.

Despite some risks associated with overloading the rucksack, getting the right rucksack is important, it needs to be good quality as they generally take some abuse through the school year and it can say a lot about your personality.

The Eastpak Padded Pak'r (<https://www.ryman.co.uk/eastpak-padded-pak-r-backpack>) [£39.99] boasts a 30 year guarantee, and with it's timeless, simple style it will be a long time before you have to worry about buying another bag.

Health practitioners provide some good common-sense advice. Choose a good quality back pack with sufficient padding which fits your child well. Don't overload it, the backpack should only weigh 10-15% of a child's body weight, * and the weight should be spread evenly throughout the pack. Ryman have a

good choice of compartmentalised backpacks that allow you to spread out the weight.

The Harry Potter Gryffindor Crest Rucksack

(<https://www.ryman.co.uk/harry-potter-gryffindor-crest-rucksack>) [£24.99] is not only light to carry with its canvas material and compartmentalisation to help your child organise their belongings.

For the student that is slightly older and looking to make a splash when entering their new year, perhaps the Dunlop Marble Effect Sports Backpack (<https://www.ryman.co.uk/dunlop-marble-effect-sports-backpack>) [£19.99] could be more suitable. This backpack provides the same features of comfortably padded, adjustable shoulder straps and compartments for increased space, organisation and weight distribution.

Bags such as the Samsonite Guard IT Laptop Backpack 17.3-inch

(<https://www.ryman.co.uk/samsonite-guardit-laptop-backpack-17-3-inch#>) [£29.99] has extra padded internal compartments to keep your laptop, tablet and electronic devices safe and secure.

Ends

Prices are correct to the time the press release was issued.

Sources:

*Kids Health <https://kidshealth.org/en/parents/backpack.html>

Media information provided by Famous Publicity. For further information please contact Mary-Jane Rose at mary-jane@famouspublicity.com or Tina Fotherby at tina@famouspublicity.com or call the office on 0333 344 2341.

About Ryman

Henry Ryman opened the doors of his first shop on Great Portland Street, London in October 1893. 125 years on, Ryman Stationery continues to provide essential stationery items and unrivalled product knowledge, range and service to its customers. In 1995, successful businessman and star of BBC TV's Dragons Den, Theo Paphitis, bought the company.

Theo Paphitis is one of the UK's most high-profile businessmen with an empire spanning retail, property and finance. Theo, through his staff at the Theo Paphitis Retail Group (TPRG), has continued the Ryman tradition of excellent customer service.

Ryman offers an extensive range of school, university, office and home products which includes stationery, office supplies, technology and office furniture.

With 209 stores throughout England and Scotland and operating online, Ryman also has business accounts and special discounts for students.

The most western store is in Penzance, the most eastern store in Lowestoft, the most northern store in St Andrews and the store furthest south is in Brighton. The company's head office is in Crewe, Cheshire.

Website: <https://www.ryman.co.uk/>

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