

Sherpa continues rapid growth in Global Operations

Submitted by: Sherpa Marketing Ltd

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Specialist Channel Marketing agency, Sherpa are continuing to expand their global operations outreach by welcoming a new Client Services Director in to their rapidly growing team this week.

Lee Walker, former Business Development Director for Stylus, has joined Sherpa as the Client Services Director, an integral role which heads up the operations team.

Lee brings extensive marketing expertise from previous agency roles and his experience of managing numerous, successful teams throughout his career will be integral in his role as Client Services Director and ensuring Sherpa's customers continue to be fully supported.

Lee welcomed his move, saying, "I am delighted to be joining Sherpa as the business looks to continue its successful growth. Sherpa already has a strong client focus, as evidenced by its long-standing relationships and recent business wins. I am joining a remarkable team who are extremely experienced across the full marketing mix, from data management, strategic planning and ABM to content marketing, SEO and paid traffic. The skill set is incredibly diverse and I am confident that through our combined efforts our global operations will not only become more efficient, but also develop stronger and more valuable business relationships with our clients".

Sherpa CEO, Tom Perry adds "Sherpa has a wide range of clients, made up of some of the largest companies in the tech space at present and as our client base grows and the marketing landscape continues to change, so do the required skillsets of our core team. I am a big believer of championing our team and investing in them, so ensuring the right person stepped in to the role of Client Services Director has been paramount. I have no doubt that we have found someone in Lee who can actively lead our expansion and grow our operations teams as we take on more global marketing programmes.

"Our vision of creating the world's best channel marketing agency requires people of Lee's calibre and I'm delighted he has joined Sherpa at this time of rapid expansion".

Sherpa is one of the fastest growing technology marketing agencies in the UK working with vendors, distributors and resellers across the world. 2018 has been an exciting year for the agency, who were recognised as number 58 in the Top 70 UK B2B Marcomms Agencies and number 17 in the top 24 UK B2B PR Agencies, as well as being highlighted as 'one to watch' in the B2B Marketing Agencies Benchmarking Report 2018.

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Headline: Sherpa Marketing Ltd are pleased to announce the appointment of Lee Walker as Client Services Director