

# Cradlepoint Presenting on LTE's Role as a Primary WAN Link at IP Expo 2018

Submitted by: Touchdown PR

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London, UK – September 26, 2018 – Cradlepoint (<https://cradlepoint.com/>), the global leader in cloud-delivered 4G and 5G wireless network edge solutions, announced today that Donna Johnson, VP of Product and Solution Marketing, will be presenting at this year's IP Expo Europe (<https://www.ipexpoEurope.com/>), which takes place in London on October 3 and 4.

In her session, Johnson will cover how the expansion of enterprise-grade LTE networks, the upcoming availability of Gigabit LTE, and support for unmetered data plans are not only making wireless viable as a primary WAN link, but ideal for accessing Internet and SaaS (Software-as-a-Service) content directly from the branch. She will explore how the combination of wireless connectivity and SD-WAN (Software-Defined Wide Area Network) is ideal for bringing reliability and security to today's increasingly mobile workforce and ever-expanding network's edge — and for providing connectivity to applications and data in the Cloud.

Speaker: Donna Johnson, VP of Product and Solution Marketing

Title: The Intersection of LTE & SD-WAN; LTE's Role as a Primary WAN Link

Date: Wednesday 3 October 2018

Time: 13:00 to 13:30

Location: Intelligent Networks Theatre

IP Expo is the only enterprise IT event that brings everything together under one roof - all the key players, all the information across the entire technology stack and all the key product launches, demos, solutions and educational seminars.

Cradlepoint will be exhibiting at Stand HH13.

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About Cradlepoint

Cradlepoint is the global leader in cloud-delivered wireless edge solutions for branch, mobile, and IoT networks. The Cradlepoint Elastic Edge™ vision—powered by NetCloud services—provides a blueprint for agile, pervasive and software-driven wireless WANs that leverage 4G and 5G services to connect people, places and things everywhere with resiliency, security, and control. More than 20,000 enterprise and government organisations around the world, including 75 per cent of the world's top retailers, 50 per cent of the Fortune 100, and emergency services in 10 of the largest U.S. cities, rely on Cradlepoint to keep critical branches, points of commerce, field forces, vehicles, and IoT devices always connected and protected. Major service providers use Cradlepoint wireless solutions as the foundation for innovative managed network services. Founded in 2006, Cradlepoint is a privately held company headquartered in Boise, Idaho, U.S. with a development centre in Silicon Valley and international offices in the U.K. and Australia.

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