

LIPOGEMS FOR THE FACE - REVOLUTIONARY BODY FAT REGENERATIVE TREATMENT

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A revolutionary new non-surgical, regenerative treatment which turns back the signs of facial ageing using cells from patients' own body fat. A full release is below.

Journalist trials available for target media channels.

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LIPOGEMS® FOR THE FACE

- THE LATEST, NON-INVASIVE FACIAL TREATMENT WHICH HARNESSSES THE HEALING POWER OF YOUR BODY'S O
CELLS TO TURN BACK THE CLOCK -

The Regenerative Face Clinic in Harley Street has launched a new, revolutionary treatment for the face which heals and reboots cells damaged through ageing using a patient's own body fat. Lipogems® for the face regenerates and rejuvenates the face through introducing small amounts of fatty (Adipose) tissue, removed from the stomach or thighs (an added bonus for many patients.) Body fat tissue has natural regenerative properties and contains cells that help to heal and repair tissue damaged by the aging process. The procedure takes just a few hours and gives natural-looking, long-lasting results. Specific benefits experienced from the treatment include:

- Reduced fine lines and wrinkles on face and décolletage
- Rejuvenated aged and sun-impaired skin
- A natural contoured plumping of the facial features – taking years off the appearance and freshening the face
- Natural looking results from a natural treatment – something patients have long been requesting

Lipogems® has already been used to treat over 30,000 patients worldwide and is approved by the FDA[i]. As well as its powerful ability to rejuvenate the face, the Lipogems® treatment is also widely used to successfully treat orthopaedic and sports injuries, arthritis and other degenerative conditions.

The healing power of fat...

Body fat plays a number of roles in our body, including playing an important role in how we heal. Studies carried out over many years have explored fat's healing properties, which was recognised as early as World War 1 when fat was used to speed up the healing of soldiers' wounds. Fat (or Adipose tissue) contains cells that can help to heal other damaged tissue in the body and research has shown that, no matter how old you are, fat is still able to retain its healing properties. The cells that are stored in your own body fat (or Adipose tissue) are able to respond to problems in other areas of the body that are

causing pain or dysfunction, providing natural 'tools' to help with healing. Your fat cells can help to:

- Repair damaged tissue - after an injury, operation
- Speed up tissue growth and regeneration
- Reduce inflammation, helping tissues to heal more quickly
- Improve blood flow by creating new blood vessels
- Reduce areas of internal or external scarring

Body fat in the treatment of ageing

Ageing is a complicated process in which the cells eventually die after becoming progressively damaged over time. However, this process can be reversed or at least slowed down, by introducing fresh cells. These new cells have a special anti-ageing effect by repairing and regenerating. Body fat (or Adipose tissue) cells contains healthy 'replacement cells' which we were born with. They are used by our body to replace damaged cells or those, which are either old, or in the process of dying. As we age we start losing healthy cells and the system's recovery process becomes harder and takes longer. Injecting new cells has a rejuvenating effect.

Lipogems® for the face – how it works

1/ Harvesting: body fat (or Adipose tissue) is removed from your thighs or abdomen. This procedure, which takes around 30 minutes, is usually carried out using a local anaesthetic while you are sedated and normally involves making two small incisions (cuts) of about 1cm to enable the fat to be removed using a water-assisted suction tool. Immediately afterwards, you'll be taken to a recovery suite for around two hours. During this time, the cells will be processed.

2/ Processing: the regenerative cells are separated from your fat tissue using the Lipogems® system. Your cells aren't changed in any way and no other chemicals are added.

3/ Implantation: your Adipose cells are injected into the area by your plastic surgeon.

Lipogems® for the face doesn't involve an overnight hospital stay or long recovery time. It's a day case procedure, after which you'll be able to return home.

Patient case studies

Patients often refer to the treatment as the two-in-one, or the three-in-one as the treatment provides improved facial contouring, reduction of stubborn fat pockets and smoothes eye-bags.

Here are some individual patient experiences (case studies available on request.) You can also watch them here: <https://www.theregenerativefaceclinic.co.uk/evidence/patient-stories/>

Liz Dunn – chose the treatment because of its natural looking results

"The biggest thing that I've noticed since I've had the procedure done is that it looks natural. Everybody that I know, my friends and family, have said that my skin is glowing, it looks healthy, it looks young but it's not obvious that I've had anything done, and that's the bit that I'm most happy about. From what I've read and from what I've been told...as I get older my skin won't age as

much as it would have done had I not had the procedure done so that's a real positive for me - for it to be a long-lasting procedure is a real benefit, not something you have to top-up as you would with a filler or botox..."

Liz Dale – used the treatment as a 'natural' facelift which had the added bonus of tackling a body fat 'problem area'

"I had fat taken from my stomach area...for me it's gone really well, exceeded what I expected and given me a beautiful natural look. I'd thought about having something done for quite a long time but the thing that concerned me most about a filler is that it is not a natural product you are putting into your face...this gave me the chance to use natural cells from my own body which I feel much more comfortable with.

My skin is so much better, it feels really soft and really good, my husband actually says your skin looks very fresh, you look very good...my friends can't believe that you can have a procedure that actually takes away one of your problem areas and actually creates a much fresher, younger face but without having to do an unnatural intervention."

Mr Miles Banwell PhD, FRCS(Plast), MSc (Aesth Surg) Consultant Plastic and Cosmetic Surgeon at The Regenerative Face Clinic said; "This new treatment is remarkable because it taps-into and utilises the body's own natural ability to heal itself. Using a patients' own activated fat cells within the face can deliver powerful benefits. This means patients can now enjoy a much more natural procedure – both in terms of the treatment itself and in terms of the resulting look, which is also long-lasting."

The Regenerative Face Clinic's revolutionary Lipogems® for the face treatment provides a natural and long-term aesthetic treatment for facial ageing and starts from £7,500. Visit www.theregenerativefaceclinic.co.uk or call 0203 397 0200 to find out more or to book a free consultation with a clinic specialist.

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About The Regenerative Face Clinic

The Regenerative Face Clinic operates in London's Harley Street and offers regenerative facial treatments which harness the power of patients' own cells. The Regenerative Face Clinic's team of specialists include experienced teaching hospital BAAPS and BAPRAS Plastic Surgeons, Aesthetic Practitioners and Anaesthetists. For more information, visit: www.theregenerativefaceclinic.co.uk

About The Regenerative Face Clinic's treatments

The Regenerative Face Clinic's treatments include Lipogems® and PRP (Platelet Rich Plasma) which offer patients less invasive and more natural ways to achieve a younger and rejuvenated look. Harnessing the restorative power of patients' own cells, The Regenerative Clinic's non-surgical approach offers a powerful anti-ageing alternative which gives a more natural look and is also long-lasting. The clinic uses revolutionary regenerative technologies which are widely used in the treatment of orthopaedic injuries, sports injuries, arthritis and degenerative conditions but applies it to the practice of facial aesthetics.

Lipogems® for the face

The regenerative power of Lipogems® is widely known and has already treated over 25,000 patients worldwide for a variety of conditions, including effective anti-ageing treatments. Adipose cells are harvested, treated and injected into the facial area by a Plastic Surgeon, to regenerate and restore volume that has been lost due to the ageing process. An added advantage is that the fat is harvested from an area where there is an adequate store of healthy fat cells, normally in the stomach. For many patients this means a flatter stomach, in addition to a more youthful appearance.

PRP (Platelet Rich Plasma Therapy)

Over many years Platelet Rich Plasma (PRP) treatment has successfully been used by athletes to heal sports injuries and is becoming a preferred treatment option by many to rejuvenate the skin and reduce wrinkles, scars and burns. PRP therapy is a very simple and safe procedure where blood is taken from the patient just like in a regular blood test. Then the blood is put into a centrifugal machine for 8 to 10 minutes and spun. This facilitates the separation of blood, the platelet rich plasma is collected and then injected into the desired area.

Other aesthetic treatments

The Regenerative Clinic's skilled team can offer a wide range of complimentary aesthetic treatments. Before your treatment at the clinic, patients receive a full consultation to understand their aesthetic needs. A specialist will then advise on the right treatment pathway. The clinic's team of aesthetic nurses and plastic surgeons works with patients to help them achieve a younger and fresher version of themselves, using the latest treatments. Its objective is always to achieve lasting, natural results.

About Mr Miles Banwell PhD, FRCS(Plast) Consultant Plastic & Reconstructive Surgeon

Mr Miles Banwell is a member of several professional organisations including the British Association of Plastic Reconstructive and Aesthetic Surgeons (BAPRAS) and the British Association of Aesthetic Plastic Surgeons (BAAPS.) He is also a full member of the Rhinoplasty Society of Europe (RSE).

Mr Banwell is committed to staying up to date with the latest surgical skills and technology available. He has travelled extensively to hone his skills and to work alongside top surgeons at leading plastic and cosmetic surgery centres on both sides of the Atlantic.