

Lottoland gives Brits chance to win nearly 500 million* GBP as it announces the 4th biggest global jackpot IN HISTORY

Submitted by: Front Door Communications Limited

Tuesday, 16 October 2018

MegaMillions jackpot rolls to 654m USD – and could reach a record \$BILLION by the end of the week

One lucky Brit could be in line to claim a near 500million (GBP) prize* this week after Lottoland announced its second ever largest Mega Millions jackpot.

This week's top prize has reached a whopping 654m in USD to become the 4th largest jackpot in history – and is just two rollovers away from reaching an eye watering \$1billion.

UK Lottoland players keen to claim one of the world's biggest prize pots ever – equal to £497,206,770 in sterling* – can do so via the online betting company.

Nigel Birrell, CEO at Lottoland, said: "As 'landmark' moments go this week has already brought us a few, and has the potential to deliver a great deal more.

"We are pretty well versed in dealing with 'lifechanging' moments here at Lottoland, but to be talking about hundreds of millions – and potentially in billions – it doesn't get much more exciting than that."

"We haven't seen hysteria like this surrounding a jackpot since the Powerball reached \$1billion in 2016," Nigel added.

"Make no mistake, this is a once in a lifetime moment that is about to make somebody's dreams out there come true – believe it, you might just be the one to achieve it."

The Mega Millions jackpot has been rolling over since the 27th July and will continue to rise until it is won, with the overall total topping \$1billion by the end of the week if not claimed beforehand.

The US lottery is drawn every Wednesday and Saturday at approximately 4am GMT and UK fans of the lottery can bet on the draw at www.lottoland.co.uk.

-ENDS-

Editor's notes:

*Prize Tier Information

MegaMillions – Tiers 1-3 are subject to 38% reduction as per T&C's (<https://www.lottoland.co.uk/terms>), Tier 1 winning best are paid out as a 3- year annuity or discounted lump sum at Lottoland's election.

For any media enquiries, please contact:

For more information contact Jess Childs or Bethan Rees at Front Door Communications on 02920 020360 or email knock.knock@fdcomms.co.uk, or Laura Pearson, Head of Corporate Affairs at Lottoland by emailing laura.pearson@lottoland.com or media@lottoland.com.

About Lottoland

Lottoland has grown rapidly to become a world leader in online lotto. Innovation, coupled with the freedom to offer players a unique and enhanced lottery experience, has been key to the company's success. In June 2018, Lottoland paid out €90 million to one lucky winner in Germany - this win has been confirmed by Guinness World Records as the Largest online gambling payout. This is also the biggest payout for Lottoland to date.

The Gibraltar-based business is active in 13 markets, has over 350 employees, and more than 8 million customers worldwide. Lottoland is licensed and regulated by the Government of Gibraltar, the UK Gambling Commission, the Republic of Ireland National Excise License Office, the Agenzia delle Dogane e dei Monopoli in Italy and the Northern Territory's Racing Commission in Australia.