

mGage featured in The Parliamentary Review 2018

Submitted by: XL Communications

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October 16th, 2018: mGage (<http://bit.ly/2RVuKTd>), an industry-leading mobile engagement provider, has been recognised for industry best practice in a recent government review in the United Kingdom. Released annually, The Parliamentary Review (<http://www.theparliamentaryreview.co.uk/organisations/mgage>) features thriving British businesses and educators. Its aim is to share best practices and raise industry standards by working with several successful organisations up and down the country and across private and public sectors.

This year's edition of The Parliamentary Review highlights the progress of technology. mGage, situated in London, helps to enhance relationships between brands and their customers through mobile channels such as SMS, RCS and Push.

"Brands look to mGage for ways to deepen the relationship with their customers through mobile messaging," comments VP of Europe, Nick Millward. "We have invested millions of pounds into our technology and infrastructure globally over the past three years and we are currently working on the next generation of mobile messaging: Rich Communication Services (RCS). This new mode of text messaging enables multimedia, interactive content and unique branding that will transform customer engagement and interaction."

Speaking of their inclusion in the review, Millward adds: "It is a great honour to be recognised for best practice in our industry and be featured in The Parliamentary Review. As a company at the forefront of the global messaging industry, we will continue to innovate and serve as a benchmark for the industry and help brands enhance customer interactions through messaging solutions."

The Parliamentary Review's long-time Chief Editor, and former Member of Parliament David Curry, said: "Given the range of articles we have from organisations of all shapes and sizes, from up and down our country, this year's Review will undoubtedly be the most comprehensive and informative yet."

mGage's full Parliamentary Review article can be viewed here (<http://www.theparliamentaryreview.co.uk/organisations/mgage>).

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About mGage:

Brands create powerful and interactive connections with their customers using mGage's innovative messaging solutions. We are a tier one aggregator with direct connections to all major US and UK carriers and more than 150 connections in 500 countries total. We partner with enterprises to deliver high volume time-sensitive promotional and transactional messages across key messaging channels including SMS, RCS and Push. This is backed by decades of experience, state-of-the-art infrastructure and the most comprehensive support available in the industry.

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