

# Key industry speakers announced for CPA Global IGNITE! 2018 customer conference

Submitted by: XL Communications

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Customers will hear from an elite community of IP leaders and product specialists at CPA Global IGNITE! 2018

16th October, 2018 – London: Intellectual Property experts from companies including Microsoft, IBM and Zynga are some of the key speakers lined up for CPA Global IGNITE! 2018 customer conference.

Taking place in Austin on 4 – 7th November, CPA Global IGNITE! 2018 offers customers a packed programme of expert content, customer-led sessions, workshops, hands-on labs, 1:1 training, and networking with the industry's leading practitioners.

Highlights include a keynote session with CPA Global's Chief Strategy Officer, Toni Nijm, on blockchain's potential to transform the IP industry. Microsoft's Chief IP Counsel, Erich Andersen and Director of IP Operations, Melanie Carmosino will share insights on how to deploy technology that increases efficiency and extracts business value from an IP department. Find the full list of speakers [here](#).

([http://www.cvent.com/events/ignite-2018/speakers-2123fe7da9904dd6b914684d13ee1efe.aspx?\\_\\_hstc=40817405.f1ffdaa81](http://www.cvent.com/events/ignite-2018/speakers-2123fe7da9904dd6b914684d13ee1efe.aspx?__hstc=40817405.f1ffdaa81))

Experts from CPA Global will lead customer sessions aimed at implementing IP strategies more effectively. Customers can hear first-hand how CPA Global is responding to the industry's changing needs, ask questions and help to shape the future of IP management.

"CPA Global IGNITE! 2018 offers a unique opportunity for our customers to engage directly with those tasked with delivering products and services." comments CPA Global CEO, Simon Webster. "The event gives our customers the opportunity to do more than just learn about their products, they can help determine the future shape of our customer offering."

In addition to plenary sessions hosted by members of the CPA Global team, conference attendees will have the opportunity to join breakout events with product experts on relevant topics and attend customer use-case presentations. With more than 50 sessions available, the conference gives attendees the opportunity to collaborate with experts in Innography

(<https://www.cpaglobal.com/patent-analytics-ip-intelligence-software>), Foundation IP

(<https://www.cpaglobal.com/foundationip-ip-management-software-for-law-firms>), First To File

(<https://www.cpaglobal.com/ipone-first-to-file>), Inprotech

(<https://www.cpaglobal.com/inprotech-ip-practice-management-solution-for-law-firms>) and Memotech

(<https://www.cpaglobal.com/memotech-ip-management-system-for-corporates>).

Customers can register for a place at the conference and find out more about CPA Global IGNITE! 2018, [here](https://www.cpaglobal.com/ignite2018) (<https://www.cpaglobal.com/ignite2018>).

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## About CPA Global

CPA Global is the world's leading IP management and technology company. We offer customers The IP Platform: delivering integrated Innovation and IP Portfolio software, services and insights across the entire Idea Lifecycle, supporting customers every step of the way to realise the value of their ideas. IP One Data is at the heart of The IP Platform – empowering our customers with comprehensive, verified and reliable data. We are trusted by many of the world's leading corporations and law firms, and backed by a global team of more than 2,000 passionate and visionary people.

<http://www.cpaglobal.com>

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