

UK Data Centre third party market is the largest in Europe, latest research finds, expansion driven by growth in Slough DC cluster

Submitted by: Tariff Consultancy Ltd

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DataCentrePricing.Com (DCP), specialists in Data Centre trends and pricing, latest edition of the Data Centre Trends Tracker finds that the UK is the largest third party Data Centre market in Europe with 840,000 m² of Data Centre space, followed by Germany with 509,000 m².

Some of the highlights found include:

The UK is seeing rapid Data Centre growth – driven by the Slough Data Centre cluster - The UK is forecast to see growth of up to 40,000 m² of new Data Centre raised floor space per annum, with 21,000 m² of space alone forecast to come from the expansion of the Slough Data Centre cluster over the next 12 month period. It is to be followed by expansion in the London, Farnborough & Cardiff clusters.

" The UK Data Centre market is becoming more geographically diverse over time " – The UK is composed of a number of Data Centre city clusters, with London & the Inner M25 area being the largest accounting for 260,000 m² of space, followed by Slough (Berkshire) with 107,000 m² of space. Other large UK Data Centre clusters include Cardiff, Manchester, Woking and Farnborough – with new Data Centre space also now being built around Edinburgh, Leeds and Newcastle.

Overall average Data Centre pricing in the UK remains high – Average UK rack space rates are over Euro €1,000 per standard retail rack - and the UK is currently the third highest overall average rate in Europe (behind Switzerland & Ireland). But within the UK, there is a wide range of pricing which differs significantly by each Data Centre city cluster – with the Leeds and Newcastle clusters having the lowest average rentals – and the average is around 42 per cent less than the highest priced UK Data Centre cluster (which is the London & the Inner M25 region cluster)

New Data Centre facilities are emerging in regional centres of the UK - In common with other Country Markets the UK is seeing the construction of Data Centres closer to the Edge, to support regional population centres and bring content nearer to the end user.

Data Centre facilities are being built in Wales, Scotland, the North West & the North East of England, with a range of new regional city Data Centre clusters being formed. And new Data Centre facilities have been opened near Portsmouth and Gloucester during the past six month period.

DCP analysis highlights the key common trends taking place in the UK and the emergence of city Data Centre clusters. DCP has identified there are five clusters in the UK including London, Slough, Cardiff, Manchester & Woking.

Increasingly, Data Centre Providers are competing to provide cloud connectivity to the key Cloud Service Providers via a cloud exchange aiming to attract the enterprise customer to the facility - which is driving the Data Centre clusters' status as a connectivity hub. And the amount of connectivity available from a Data Centre facility helps determine whether a price premium can be charged – the more

connectivity available the higher the price premium.

Note to the Editor:

Contact us on

email: info@telecomspricing.com

or

Phone: the research manager Keith Breed on 07949 111435

About the DCP UK-Data Centre Trend Tracker subscription service – The DCP UK-Data Centre Trend Tracker subscription service provides a detailed analysis of the UK Data Centre market, the largest in Europe. It considers the amount of Data Centre raised floor space and Data Centre Customer Power (DCCP), the key Data Centre geographical clusters in the UK, the key new UK Data Centre developments and Data Centre average pricing (for rack space and m2 rentals). The DCP UK-Data Centre Trend Tracker subscription service costs GBP £1,995 for a single user licence and is published twice a year every six months. Further information is available on the [[DataCentrePricing.Com](http://www.datacentrepricing.com)] <http://www.datacentrepricing.com/product.cfm?prod=49&dept=4>].

About Data Centre Pricing (DCP) – DCP is a subsidiary of London-based research & consultancy company Tariff Consultancy Ltd (TCL), which provides a series of tracker services based on mobile or fixed telecom services. DCP also provides reports on Data Centres in the Middle East, Data Centre Landscapes (with in-depth profiles of 15 European Country Markets) as well as the Euro-Data Centre Trends Tracker & the UK-Data Centre Trends Tracker subscription services. Further information is available on the [[DataCentrePricing.Com](http://www.datacentrepricing.com)] <http://www.datacentrepricing.com>].