

The Ultimate Luxury Shopping Experience Unveiled - Leading resale service changes the face of online retail

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Set to disrupt the sector, market leading luxury resale service, Cudoni, previews an outstandingly premium online marketplace for the very first time this month. The Cudoni Marketplace paves the way for an exciting step change in online shopping as consumers can now wave goodbye to the days of trawling countless pages of questionable items in search of a luxury purchase.

The all-new Cudoni Marketplace invites luxury lovers to browse and buy from a carefully curated collection of the very best pieces in fashion, accessories and technology, while boasting an exceptional shopping experience and VIP service throughout. Each piece showcased through the marketplace is fully authenticated by Cudoni to ensure only genuine items of unquestionable quality are featured, giving the purchaser full assurance of product authenticity.

Cudoni Founder & CEO, James Harford-Tyrer said: "We are delighted to be launching our all-new Cudoni Marketplace – a huge development and evolution for the Cudoni brand. Previously we have been known solely as a resale service, yet with the introduction of the marketplace, we will have the capacity to offer a full circle approach to luxury resale. This new development provides a platform for sellers to connect with buyers looking for the very best high quality, designer items."

The Cudoni Marketplace will offer a simplified user experience relative to other such listing sites. Unlike many of its competitors, the new platform will give customers real-time visibility of pieces for sale at any given moment. New and unique pieces is a speciality of the service and will mean buyers can uncover one-of-a-kind finds at the click of a mouse.

James continues: "The marketplace brings something new and exciting to online retail, with the Cudoni credentials at its heart – VIP service throughout, premium product offering and ease and convenience. As an ambitious growing business, we are exceptionally proud of the waves we have made in the luxury world and the Cudoni Marketplace sees us continue to build on this as we step into a new arena."

To browse and buy from the Cudoni Marketplace, visit: www.cudoni.com

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NOTES TO EDITORS

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Cudoni is the UK's premium luxury fashion and goods resale service who treat every client as a VIP. Their end-to-end service is designed for complete convenience for busy luxury lovers. They understand the value of time and therefore centre their service around convenience.

From designer fashion, fine jewellery and watches to luxury electronics, Cudoni's seamless journey is designed around its client's needs. A full list of the brands Cudoni sell can be seen [here](#).

From the moment a new client signs up, they are assigned a personal account manager to assist them throughout the process. Their dedicated team of experts in luxury goods and resale are also able to achieve a sales price on average 30% higher than if a client were to sell the same item independently.

Getting started is simple through Cudoni's easy three step process:

1. Register online or call Cudoni to advise what items you would like to sell
2. Cudoni will arrange a complimentary VIP collection or issue a Luxury Consignment Kit to retrieve the items before providing market valuations
3. Clients are paid as their items sell

Cudoni, sells each client's items on their behalf. The client is then notified once the item has been sold and once their earnings have been securely transferred. Using a data driven approach, Cudoni is able to extract the maximum value for each item.

Dedicated to providing an unrivalled service, Cudoni strives to go above and beyond, from the first call to the final payment.

For more information about Cudoni visit www.cudoni.com or call +44 (0) 20 3823 6093.