

Dog Save The Queen...

Submitted by: WOOF&BREW

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This year, pet drinks specialists, WOOF&BREW will be providing the Great British public with a Christmas day special that all animal lovers will want to tune into. The Cambridge-based company, are looking for 3 dogs to feature in what is set to be the 'best ever' alternative Queen's speech!

Dog owners from across the UK are invited to audition their four-legged best friends by simply uploading a video or photo of their dog/s with either a bottle of WOOF&BREW's Pawsecco or Bottom Sniffer doggy beer. The chosen 3 will then have a starring role to be aired on Christmas Day on national TV. Filming will take place slightly beforehand at a top-secret location!

To enter now, or to see more details, owners just need to go to www.yourdogontv.com and upload as many videos as they like!

Pawsecco and Bottom Sniffer are available in all good pet stores or online at www.woofandbrew.com with a RRP of £2.99 per bottle.

WOOF&BREW, The Pet Drinks Company, produced the world's first herbal doggy teabag in 2013, and followed this up by providing these in a ready-made tonic format. In 2016 they launched another award-winning product, doggy 'beer' Bottom Sniffer, and followed suit with the launch of Pawsecco in 2017. Their products have scooped several awards, including Gift Of The Year and have featured in several top TV programmes on the BBC, ITV and Channel 4, with most recent appearances being on The Apprentice, The Lorraine Show & This Morning. You may have even seen Alan Carr having a swig of Pawsecco at Crufts!

[ENDS]

Additional Notes:

The co-founders of WOOF&BREW, The Pet Drinks Company, are Steve Bennett, who also founded 'Dogfriendly' & Lisa Morton a brand designer & consultant, The Duo brought their expertise and love of dogs together to launch the world's first herbal teabag range for dogs and introduced dogs up and down the country (and beyond) to the benefits of a nice herbal cuppa. The range created a new category in the pet sector, and they have since added 'Bottom Sniffer' (an iconic doggy 'beer' that gives dog's real tail-swagger). 2017 saw the launch of 'Pawsecco', and although all previous blends are safe for cats, this is the first product that directly targets our feline friends. WOOF&BREW products are still receiving great exposure and feedback and Jan 2016 saw the company surpass sales of 2 million drinks for dogs, with sales continuing to grow fast.

Website: (<http://www.woofandbrew.com>)

Press Information & Contact: Please e-mail lisa@woofandbrew.com

Tel: 01480 570008