

MINISTER TO OPEN NORDIC FORUM FOR DATACENTER, CLOUD AND EDGE IN COPENHAGEN

Submitted by: BroadGroup
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London/Copenhagen, Denmark, 6 November 2018 – Now in its fourth year BroadGroup's event for the Nordic data center, cloud and Edge IT infrastructure will take place on November 20, 2018 in Copenhagen, Denmark (<http://www.datacloudnordic.com/>). Following the huge success of previous events in Norway and Sweden, the congress has now moved to Denmark and will assess the availability, renewable energy, and connectivity challenges and opportunities for hyperscales and enterprises across the region. The event organizers are delighted and honoured to announce that Mr Anders Samuelson, Minister of Foreign Affairs for Denmark, will open the event.

The one-day industry event will include an impressive line-up of guest speakers from leading Nordic and international players and will feature the latest findings from a special Regional Report based on BroadGroup research.

Philip Low, chairman of BroadGroup says: "The Datacloud forum has become the recognized annual meeting point for international companies from Europe, Asia and the US seeking to deploy IT infrastructure with an ever-growing number of opportunities across the entire Nordic region."

"It also attracts interest from Nordic organizations wanting to share in the emerging business opportunities for hybrid cloud and Edge environments, and for investors who perceive energy, growth and scale opportunities across the region."

With its wealth of renewable energy, the region is already experiencing significant growth in the deployment of mission critical IT facilities and offers new business, outsourcing, investment, hosting, colocation and cloud opportunities.

It is the only regional forum that brings together both users and outsourcers, with companies from Iceland to the Baltics who are offering an exceptional platform of services and technologies to support them in the efficient management and exploitation of their IT assets.

Targeted at senior executives, Datacloud Nordic will deliver a rich and innovative programme of keynotes, panel sessions, workshops and product demonstrations offering a complete view of the market, its developments, new solutions, trends and innovations.

The event will be held at the Radisson Blu Scandinavia Hotel in central Copenhagen.

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About BroadGroup

BroadGroup is an Information Media Technology company and delivers pre-eminent event brands including Datacloud, Edge, Data Economy Global Investment Summit and an annual global Awards ceremony for the sector, which are collectively an internationally recognized beacon of high quality content, and deal making and networking opportunities. It also owns the widely acclaimed data-economy.com online and offline global news resource. BroadGroup is now a member company of FTSE 250 firm Euromoney Institutional Investor PLC whose leading brands include Capacity, Metro Connect, Subsea Connect and ITW.
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