

Ryman Stationery Rolling Out the Black Friday Carpet November 23

Submitted by: Ryman Stationery

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Friday 23 November sees the annual Black Friday bargain bonanza spring to life once again, marking the start of Christmas shopping season across the country. With exactly 5 weeks until 25 December, the countdown to Christmas has well and truly begun and the Black Friday event presents a perfect opportunity to bag a bargain at sensational prices.

Today, leading high-street retailer, Ryman Stationery (<https://www.ryman.co.uk/>) is ready to unveil its Black Friday boom for 2018 which will see unbelievable deals to be had both online and in-store. Running for 7 days from now until Monday 26 November, savvy shoppers will be treated to the biggest bargains and dreamiest deals.

Originating in America during the 1950s, Black Friday, which falls the day after Thanksgiving celebrations, was coined to represent the point where retailers began to turn a profit and therefore transitioned from the 'red' to the 'black'. And us thrifty Brits love a bargain, as interest in our favourite shopping spree sees no slowing down. According to a GoCompare report, this year it's estimated that UK consumers will spend £4.5 billion in the Black Friday sales (<https://www.yourmoney.com/household-bills/brits-to-spend-4-5bn-on-black-friday-tips-for-bagging-a-bargain/>). That's £165 per household – a 53% increase from 2017's planned spend*.

Shopaholics are now hosting Black Friday parties, which will see friends gathering together with a drink in one hand and laptop, phone or tablet in the other, to snap up the best deals. After all, several pairs of eyes are beadier than one.

So, snap up Ryman's incredible offers whilst you can and get your Christmas list ticked off, without feeling the pull of the purse strings.

Ryman Black Friday Blockbusters – Tech

Make home entertainment a must this Christmas with the Epson EB-S41 Projector (<https://www.ryman.co.uk/epson-eb-s41-svga-3300-lumens-projector>) (£219 was £299.99). Ideal for featuring your favourite festive TV shows or movies, there'll be no need to crowd around a small screen ever again. Just add popcorn.

A perfect purchase for those always on the go, these Akai Dynmx 2 Bluetooth Headphones Black (<https://www.ryman.co.uk/akai-dynmx-bt-on-ear-headphones#>) (£9.99 was £29.99) will help your loved one groove to the beat on journeys or at the gym. And with a padded headband and no messy wires getting in the way, you'll be free to listen to your favourite tunes in comfort and without any interruptions.

Need to organise your office? The Brother PT-D400 Labeller (<https://www.ryman.co.uk/brother-ptd400-desktop-label-printer>) (£24.99 was £59.99) will make light work of a fiddly job and help keep your workspace ordered and classified. Add a HP 2632 Wireless Printer (<https://www.ryman.co.uk/hp-deskjet-2632-all-in-one-wireless-inkjet-printer>) (£29.99 was £49.99) to your desk for a fuss-free approach to printing.

When privacy is paramount, this Kaspersky Internet Security 2018 (<https://www.ryman.co.uk/kaspersky-internet-security-2019-3-devices-1-year-licence-pc-mac-android>) (£12.99 was £44.99) will ensure up to three devices are free of viruses, annoying advertisements and that dangerous bugs are kept at bay. For those needing to guarantee their digital data, a Seagate 2TB Backup plus HDD (<https://www.ryman.co.uk/seagate-backup-plus-portable-hard-drive-2tb-usb-3-0>) (£57.99 was £74.99) will back up your files wherever you are.

Ryman Black Friday Blockbusters – Stationery

Let writing out thank-you letters become a delight with the help of this Parker Jotter London Pen Royal Blue (<https://www.ryman.co.uk/parker-jotter-london-pen-royal-blue#>) (£5.99 was £15.99 available online and in-store). Alternatively, opt for a contemporary approach with this Moleskin Smart Writing Set (<https://www.ryman.co.uk/moleskine-smart-writing-set-with-paper-tablet-and-pen#>) (£169.99 was £189.99 available online) which combines the joy of writing with the ease of digital conversion.

Add some colour to your creations with this Staedtler Triplus Fineliners Pack of 36 Assorted Colours (<https://www.ryman.co.uk/staedtler-triplus-fineline-brilliant-colours-pack-36>) (£9.99 was £29.99).

Ryman Black Friday Blockbusters – Gifts and Games

For a beautiful present that can be cherished forever, this Ryman Luxury Art Set 106 Piece (<https://www.ryman.co.uk/ryman-luxury-art-set-106-piece>) (£9.99 was £19.99) will make a wonderful gift to unwrap on Christmas morning. Ideal for those with a passion for painting, it includes pastels, pencils and watercolours so works of art can be created, however your artist prefers.

The Sprocket Gift Box

(<https://www.ryman.co.uk/hp-limited-edition-sprocket-200-gift-box-luna-pearl-white#>) (£119.99 was £129.99) will make your snap-happy camera enthusiast beam.

Let karaoke kings and queens be the star of the show with this Mi-Mic Karaoke Microphone Speaker (<https://www.ryman.co.uk/mi-mic-karaoke-microphone-speaker#>) (£14.99 was £29.99 available online and in-store). In a colour range of gold, grey and pink, there's a shade to suit everyone and with 48 LED flashing lights, the spotlight is guaranteed to shine on you. A star is born.

Treat your kids no matter how big or small, to a Thumbs Up Retro Handheld Console (<https://www.ryman.co.uk/thumbs-up-retro-handheld-console-aqua-1>) (£9.99 was £19.99). Enjoy classic games on a funky retro-inspired device to keep them occupied throughout the holidays. Or if gaming is your bag, why not try out a Tzumi Dream Vision Pro Virtual Reality Smartphone Headset (<https://www.ryman.co.uk/tzumi-dream-vision-virtual-reality-smartphone-headset>) (£7.49 was £19.99) and make your virtual dreams a reality?

ENDS

*Source – GoCompare Report via yourmoney.com

<https://www.yourmoney.com/household-bills/brits-to-spend-4-5bn-on-black-friday-tips-for-bagging-a-bargain/>

Prices are correct to the time the press release was issued.

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About Ryman

Henry Ryman opened the doors of his first shop on Great Portland Street, London in October 1893. 125 years on, Ryman Stationery continues to provide essential stationery items and unrivalled product knowledge, range and service to its customers. In 1995, successful businessman and star of BBC TV's Dragons Den, Theo Paphitis, bought the company.

Theo Paphitis is one of the UK's most high-profile businessmen with an empire spanning retail, property and finance. Theo, through his staff at the Theo Paphitis Retail Group (TPRG), has continued the Ryman tradition of excellent customer service.

Ryman offers an extensive range of school, university, office and home products which includes stationery, office supplies, technology and office furniture.

With 209 stores throughout England and Scotland and operating online, Ryman also has business accounts and special discounts for students.

The most western store is in Penzance, the most eastern store in Lowestoft, the most northern store in St Andrews and the store furthest south is in Brighton. The company's head office is in Crewe, Cheshire.

Website: <https://www.ryman.co.uk/>

Twitter: <https://twitter.com/RymanStationery>

Facebook: <https://www.facebook.com/ryman/>

Blog: <https://www.ryman.co.uk/pulse>

Instagram: <https://www.instagram.com/ryman/>

Pinterest: <https://www.pinterest.co.uk/rymanstationery/>

Linked In: <https://www.linkedin.com/company/ryman/>

YouTube: <https://www.youtube.com/user/RymanStationery>