

Stockport Company Fighting Death Of Highstreet For 10th Year

Submitted by: Inner Space Concession Management

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Inner Space Concession Management

The concessions management specialist Inner Space (<http://www.innerspace.uk.com>) is marking its tenth anniversary by continuing to successfully battle the so-called 'death of the high street'.

The company specialises in uniting brands and consumers, delivering shopping experiences that keep physical retailers alive and relevant even in the age of online shopping.

SHOWCASING PRODUCTS AND SERVICES

The company works with a range of town centre managers to attract major companies seeking external locations to showcase their products and services, also collaborating closely with shopping centres to arrange promotions in malls, whilst continuing its successful partnership with The Range's 150 + stores nationwide..

MAKING THE MOST OF THE HIGH STREET

The Inner Space team have expert knowledge of town centre venues across the country, which is why it makes so much sense to continue to market products in areas where the general public can be found.

Town centres generally offer a diverse range of suitable promotion spaces including squares, high streets, and busy pedestrian walkways.

HIGH STREET SURVIVAL

Another benefit of marketing products in an external area such as a high street is that it provides companies with more flexibility.

Amanda Moores of Inner Space had this to say, "The brands that do continue to enjoy a presence on the high street have been able to survive by adapting to the modern age, and by working hard to compete with online retailers. The best brands still have an enviable ability to draw customers into town centres however unless smaller retailers innovate then they will not survive"

HIGH FOOTFALL AREAS

Transport interchanges in town centres have also benefitted considerably from the services offered by Inner Space (<http://www.innerspace.uk.com/retail-concession-space/>), who have brought high-profile providers of various products and services to areas of high footfall including bus and railway stations.

Promoters and traders wishing to advertise their products and services in busy areas such as town centres are encouraged to contact Inner Space at the earliest opportunity.

MORE ABOUT INNER SPACE

Inner Space has robust, thriving relationships with shopping malls, town centre managers and councils across the UK. The team have more than five decades of experience to draw upon and are able to help clients spread brand awareness, launch new products and vastly improve customer engagement levels, even during times of variable economic trading.

In addition, Inner Space can offer shopping malls and town centre managers with a tried and tested management of their spaces, generating an uplift in income from their spaces and a reduction in their time spent on administration.

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FOR MORE INFORMATION PLEASE CONTACT BEN HUMPHREYS OR AMANDA MOORES ON

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