

Pantone Colour of the Year 2019 - Living Coral

Submitted by: Furniture Choice

Friday, 7 December 2018

Spotted on fashion runways, social media, and even smartphones, coral is set to shine even brighter in 2019. Crowned as Pantone's latest It colour, Living Coral is already making moves in the interior design world, emerging as a cheerful and versatile hue that adds personality to all parts of the home.

Rebecca Snowden, Interior Style Advisor at Furniture Choice, shares 3 ways to introduce this vivacious colour to interiors.

1. Highlight it with decorative elements and accents

Living Coral radiates positivity and warmth, making it an expressive shade even in small doses. "Living Coral easily delivers a graphic pop to a space," says Rebecca. "Introducing it through small elements will brighten up a room, creating a sense of cosiness that's also fresh and chic."

"Soften Living Coral's energetic tone with cushions, throws and rugs for an inviting feel in the living room. The dining area can also benefit from this peachy hue. Elements like colour blocked plates and coasters perk up a table arrangement, and set the mood for dinner parties."

2. Make a statement with coral furniture

Living Coral's cheerful vibe can also be applied on a larger scale around the home. "This bubbly hue's warm, nurturing qualities translate well to furniture, adding a bold and lively presence," Rebecca advises.

"A coral-themed sofa plays up its positive, sunny vibes to incredible effect, and it can be paired with soft neutrals for an elegant space, or amped up for an all-out tropical aesthetic. Dining chairs are also a great fit for this peachy colour, lending a cheerful, engaging vibe to the space."

"For a boost of productivity and colour, pop Living Coral into the home office. A coral chair instantly revitalizes the space with its warm, golden undertones – it also makes for a fun, inexpensive DIY project."

3. Create contrast with colour blocking

Colour blocking is another chic way to introduce Living Coral to the home. Often seen as a Spring/Summer trend, matching this warm shade with other colours creates a striking contrast - a great way to tackle the winter blues.

"The best approach to play with this colour block trend is by taking it to the walls," Rebecca says. "Living Coral can be paired with unexpected shades like mint for a fresh and on-trend aesthetic, or greys and blush tones for a softer statement look. This adds a natural, welcoming feel to a space while also showcasing the vivid, chromatic qualities of this dazzling, joyful colour."

ENDS

To download images, please visit our Furniture Choice Newsroom
(<https://pressreleases.responsesource.com/newsroom/FurnitureChoice/>)

Alternatively you can email press@furniturechoice.co.uk, or call Amthal Karim (0800 035 0070, ext: 224)
or Rebecca Snowden (ext: 225).

About Furniture Choice:

Founded in 2005, FurnitureChoice.co.uk (<https://www.furniturechoice.co.uk/>) is an independent furniture retailer. The company combines a deep knowledge of contemporary furniture manufacturing with first-class e-commerce expertise.

With a dedicated UK call-centre and an experienced quality control team in Asia, Furniture Choice is able to offer customers the greatest variety of high quality contemporary furniture and best-in-class customer service, backed-up with fast, free delivery and returns. To find out more visit <http://www.furniturechoice.co.uk/about-us/>.