

# Christmas Sparkle at Robert Dyas

Submitted by: Robert Dyas

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Christmas lights have come a long way since early Victorian times. We no longer decorate Christmas trees with wax candles but instead we adorn our homes with glistening lights that enhance the magic of Christmas.

Light is no longer just confined to the tree. It covers every aspect of decorating from the staircase to the front door and is what makes a home magical. Homes bathed in light over the darkest winter days, add to the enchantment of Christmas and the soft glow of twinkling lights creates a sense of wonder.

Leading high-street retailer Robert Dyas (<https://www.robertdyas.co.uk/>) has everything you will need to trim your house with light this Christmas. Outdoors and indoors, your house will glisten with Christmas glimmer.

I'm dreaming of a light Christmas...

Nothing says Christmas like the cold, crisp snowy days depicted on Christmas cards. We may not get a white Christmas this year but with the Snowflake Projector Light (<https://www.robertdyas.co.uk/christmas-workshop-snowflake-projector-light>) (£26.59) you can light up your home with a Christmassy display of snowflakes. This projector will create the perfect snowy scene.

Make sure your windows sparkle with these Warm White Led Net Lights from Robert Dyas (<https://www.robertdyas.co.uk/warm-white-robert-dyas-led-net-lights>) (£19.99- £29.99). Add your own level of radiance to your home indoors or outside with a warm welcoming glow.

Where the tree tops glisten...

The Christmas tree, adorned with glistening jewels of light, is the centrepiece of the Christmas home. Robert Dyas offers a wide range of Christmas lights (<https://www.robertdyas.co.uk/search/go?w=lights%20decorations>) that will add brilliance to any home this festive season.

For a traditional warm white glow from the Christmas tree, why not try the Robert Dyas Traditional Cluster Lights (<https://www.robertdyas.co.uk/robert-dyas-mains-operated-led-traditional-cluster-lights-warm-white>) (£19.99- £29.99)?

Or for festive vibrancy, embellish your Christmas tree with the Robert Dyas String Lights, in Multiple Colours (<https://www.robertdyas.co.uk/robert-dyas-battery-operated-led-string-lights-multi>) (£6.99 -£28.99). The lights will add a magical touch of red, blue, green and yellow onto your Christmas tree.

Alternatively, embrace the new trend this year with the Robert Dyas Multi-Glass Berry String Lights (<https://www.robertdyas.co.uk/robert-dyas-multi-glass-led-berry-string-lights>) (£17.99 - £25.99). These lights will truly add a flash of juicy red, green and yellow colour to your décor.

May your days be merry and bright...

This year why not add some festive fun with neon's, light ornaments and mood lights offered by Robert Dyas?

Explore the beauty of Christmas with the Robert Dyas Wooden Advent House (<https://www.robertdyas.co.uk/robert-dyas-white-xms1228-battery-operated-wooden-advent-house>) (£19.99). This advent calendar depicts a quaint wooden house Christmas scene that will fill your home with a warm glow.

Add a dash of nostalgia to your decorations this year with the Robert Dyas Snowman Water Spinner (<https://www.robertdyas.co.uk/robert-dyas-battery-xms1235-operated-snowman-water-spinner>) (£13.99). The antique style lantern will add a touch of the Victorian era to your decor.

Or embrace a more modern approach with the Gingersnap Mini Flamingo Neon Lamp with a Rose Gold Base (<https://www.robertdyas.co.uk/gingersnap-mini-flamingo-neon-lamp-with-rose-gold-base>) (£12.99) or the Gingersnap Mini Rainbow Neon Lamp (<https://www.robertdyas.co.uk/gingersnap-mini-rainbow-neon-lamp-with-white-pearlescent-base>) (£12.99). Both are a perfect gift of light for those who love the latest trend.

Another great gift is the Blue Sky Studios Narwhal Light (<https://www.robertdyas.co.uk/blue-sky-studios-bs145084nt-narwhal-light>) (£7.99) . With just a flick of the switch the narwhal creates a beautiful magical glow.

So, this year may your Christmas be light with Robert Dyas.

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Prices are correct to the time the press release was issued.

Media information provided by Famous Publicity. For further information please contact Mary-Jane Rose at [mary-jane@famouspublicity.com](mailto:mary-jane@famouspublicity.com) or Tina Fotherby at [tina@famouspublicity.com](mailto:tina@famouspublicity.com) or call the office on 0333 344 2341.

About Robert Dyas:

Robert Dyas, a man of notable character and remarkable determination, founded the company in 1872. He had a vision to provide customers with the best products, service and advice possible – a tradition that continues to be the focus of the company to this day. In 2012, successful businessman and star of BBC TV's Dragons' Den, Theo Paphitis, bought the company.

Theo Paphitis is one of the UK's most high-profile businessmen with an empire spanning retail, property and finance. Theo, through his staff at the Theo Paphitis Retail Group (TPRG), has continued the Robert Dyas tradition of excellent customer service.

Robert Dyas offers an extensive range of household products. The range includes smart home technology, DIY solutions, small and domestic appliances, homeware, bakeware and kitchenware, outdoor and garden, utility, gifts, textiles plus Christmas trees and gifts.

The company has 94 stores, ranging from 1,250 to 9,000 square feet (116 to 836 square meters) and operates online and in the South of England. The most western store is in Yeovil, the most eastern store in Colchester, the most northern store in Solihull and the store furthest south is in Eastbourne. The company's head office is in Wimbledon.

Website: <http://www.RobertDyas.co.uk/>

Twitter: <https://twitter.com/RobertDyas>

Facebook: <https://www.facebook.com/robertdyasltd/>

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