

# Employee engagement vital for 2019 prosperity, advises talent management consultancy

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UK business leaders must invest in effective and tailored employee engagement strategies to protect profits in the New Year. That is the advice from global talent acquisition and management specialist, Alexander Mann Solutions (<http://www.alexandermannsolutions.com/>).

The recommendation comes following research (<https://www2.deloitte.com/uk/en/pages/consulting/articles/deloittes-voice-of-the-workforce-report.html>) from Deloitte which found that one in four UK employees (27%) admitted that they were 'not performing their best' at work. The Voice of the Workforce paper, which collected responses from 2000 British workers, also found that a third of those surveyed (32%) were 'not stimulated' by what they do with a similar number (36%) claiming their work was not 'meaningful'.

The report also found that the UK lagged behind its European counterparts in terms of engagement: on average, just one in five employees across the continent said they were 'not performing at their best'. Separate research

(<https://www.theguardian.com/business/2018/nov/08/uk-economic-growth-slowest-europe-next-year-european-commission-forecast>) from the European Commission, meanwhile, predicts that the UK's economic growth is tipped to be slowest in Europe next year.

Commenting on the announcement Sandy Lucas, Chief People Officer, Alexander Mann Solutions, notes;

"While it has long been universally recognised that staff engagement and business profitability are intrinsically linked, these latest figures underline the fact that it has never been more critical to invest in employee engagement.

"There is no escaping the fact that we are entering a year of uncertainty. And in order to protect profits in 2019, business leaders must direct resources into effective internal communications strategies to ensure that teams remain motivated and productive.

"Many of the companies we partner with are achieving optimum engagement levels by capitalising on recent technological advancements to craft and deliver tailored messages which resonate with individual employees. For example, by tapping into talent analytics, internal audiences can be segmented so that each person is offered benefits, projects and opportunities for advancement that inspire and excite them in order to aid retention and drive performance."

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About Alexander Mann Solutions

We are Alexander Mann Solutions and we're passionate about helping companies and individuals fulfil their potential through talent acquisition and management. Today, over 4,000 of our talent acquisition and management experts are partnering with our blue-chip clients across multiple sectors and in more than

80 countries. Delivering a distinctive blend of outsourcing and consulting services, our unrivalled experience, capability and thought leadership helps our clients attract, engage and retain the talent they need for business success.

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