

# EDP Gains Backing From Financial Institution, MSIF.

Submitted by: Tao Digital Marketing Ltd

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EDP Consultants Ltd has secured an equity investment from Liverpool based financial institution, MSIF.

Founded in 1996, MSIF has provided funding and invested over £165 million in over 2000 SMEs in the Liverpool City region and surrounding areas. This funding has helped create and preserve around 15,000 jobs and brought in over £300 million investments from the private sector on the back of its own investments.

Originally MSIF assisted the EDP management team with the Management Buy Out (MBO) of EDP Health, Safety and Environment Consultants in 2014. MSIF are now providing more funding to help with the global expansion of the EDP group. This is following a strong demand for EDP's services from customers.

The EDP management team have been responsible for the execution of the business's growth strategy and since the MBO in 2014 the team has been able to acquire an asbestos consultancy business from the Institution of Occupational Medicine in 2017.

Also in order to capitalise on the shift in technology, EDP will use the additional funding to invest in state of the art technology. Allowing them to continue to be one of the most innovative service providers in the market.

MSIF Investment Director, Simon Thelwall-Jones said:

"We're delighted to be able to support EDP once again with the growth and development of the business. EDP has unparalleled traction within the market and an impressive blue-chip client base. Mark is very knowledgeable and skilled within his sector, resulting in the great success that he and his team at EDP have achieved already."

"We made sure that during the investment process we took the time to really understand EDP's goals, needs and strategy, so that we could tailor the support we provided. MSIF and I look forward to continue working with EDP through post-investment support during the next chapter of their evolution."

EDP's Mark Haydock, Managing Director and CEO, has been the one to lead the group and has overall responsibility for the performance of the business and the company's growth. Having a successful track record of within the international consulting environment. Dedicating most of his career to the growth and development of environmental and safety consultancies, he has built and established three separate businesses in both the UK and Australia.

Mark Haydock (MD and CEO) has added:

"Having worked with MSIF on the original MBO in 2014, we felt that they were the natural partners for EDP in the next stage of our growth. Over the coming years we plan to expand internationally with a particular focus on Australia, whilst also scaling up our operations in the UK. This is an exciting time for everybody at EDP and we are pleased to be working with MSIF to bring our plans to life"

#### About EDP:

Established early 1990's, EDP has helped businesses in a variety of sectors to manage health, safety, property compliance and environmental issues.

Based in St Helens, the consultancy firm takes a unique approach delivery of health and safety services. With clients like Facebook, Microsoft and Network Rail to name a few. Serving to help provide and support businesses with their health and safety management in order to protect people, properties and reputations.

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