Datacentre Pricing remains higher in the UK than in other large EU markets

Submitted by: Tariff Consultancy Ltd
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The January 2019 editions of the Euro-Data Centre and the UK-Data Centre Trends Trackers published by datacentrepricing.com highlights that UK average pricing remains more expensive than the other large markets of Germany, France and the Netherlands.

The UK Data Centre cluster pricing varies by 40 per cent according to UK geographical region.

The report also reveals that the fast growth European Data Centre clusters include Frankfurt, Amsterdam and Slough – with Frankfurt uniquely being the largest cluster in Europe as well as among the fastest growing.

The Euro-Data Centre Trends Tracker provides up to date analysis of the 15 key Data Centre Country Markets in Europe with the total market size including space, power, new facility developments and average price changes.

Over the past six month period to the end of 2018 the Euro-Data Centre Trends Tracker finds that:

- Germany has seen rapid growth in new Data Centre space and facilities – with new developments focused on the Frankfurt area. New facilities are being built by Equinix, Etix Everywhere, e-shelter, Interxion, Global Switch & CyrusOne in Frankfurt with Noris Networks extending its Munich facility, and T-Systems expanding its Biel facility. Frankfurt as a result has become the largest single Data Centre cluster in Europe (overtaking the London & Inner M25 cluster).

- " The 4 largest DC markets - UK, Germany, France and Holland - provide around 71% of Data Centre space across the 15 largest European markets ".

- In Europe new Data Centre facilities are also being added in Amsterdam (including e-shelter, Equinix, Evoswitch & Interxion), in Madrid new Data Centre space is being built by Data4, e-shelter (planned), Equinix & Interxion.

- The highest average Data Centre pricing in Europe is to be found in Switzerland, the UK and Ireland. The lowest average Data Centre pricing is to be found in Poland, the Czech Republic and Italy.

The UK-Data Centre Trends Tracker edition reveals the following trends:

- Recent UK growth in new Data Centre space has slowed – However, new Data Centre space over the six month period to the end of 2018 is being added within the London area by Virtus and Interxion & in Slough by Equinix.

- By the end of 2018 new Data Centre space has been added by Virtus (at Stockley Park & Slough), by

Interxion (London) and Equinix (Slough). Into 2019 more Data Centre space is to be introduced by Virtus, CyrusOne, Equinix (Slough) – and e-shelter has announced that it is to build a new Data Centre campus in Dagenham (East London, within the London M25 area).

- UK average pricing varies considerably by Data Centre cluster – with around 12 major clusters across the UK, including within the London M25 area, Slough, Cardiff, Woking, Reading, Manchester, Leeds & Newcastle. The highest pricing is now seen in the London & Slough areas, with the lowest seen in Cardiff, Manchester & Newcastle areas.

- London & the Inner M25 area still has the largest concentration of Data Centres. But Slough (Berkshire) has become the second largest UK cluster, followed by Cardiff and Manchester – with Slough seeing the highest rate of new Data Centre growth.

- UK Data Centre space is growing, but at a lower pace than in previous years. New Data Centre build-outs in the London area are dependent on converting brown-field sites (with Virtus converting former distribution warehouses into Data Centres, and e-shelter to build a new campus Data Centre on a former Aventis chemical plant). Slough has gained momentum as a fast growing Data Centre cluster.

Notes to the editors:
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About the DCP Euro-Data Centre Trends Tracker & the DCP UK-Data Centre Trends Tracker subscription services – The DCP Euro-Data Centre Trends Tracker & the DCP UK-Data Centre Trends Tracker subscription service is based on TCL's unique Data Centre database - which is published twice a year in January and July. Both services are published as a word document including tables and charts, with a PowerPoint summary and each costs GBP £1,995 for a single user licence per annum for each subscription service. Further information is provided about the DCP Euro-Data Centre Trends Tracker & the DCP UK-Data Centre Trends Tracker subscription service on the DataCentrePricing.com website at: www.datacentrepricing.com

About Data Centre Pricing (DCP) – Data Centre Pricing is the Data Centre business line research & consultancy arm of Tariff Consultancy Ltd (TCL), a London-based telecoms & mobile research organisation with experience of providing Tariff Tracker services for fixed line and mobile services. The Data Centre Pricing (DCP) research includes reports on Data Centre Country Landscapes across Europe and a recently published Data Centre City Clusters Europe report. DCP also provides research on Data Centres in North America, the Asia Pacific and the Middle East & Africa as well as Europe. Further research information can be found on the DataCentrePricing.Com website at: www.datacentrepricing.com