

Introducing the velvet trend into your home

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A distinctive mix of glamour and charm, velvet is a marvellously versatile finish, adding a gorgeous, rich vibe to any setting.

In 2019, velvet is showing no signs of slowing down, injecting a stylish, playful twist on SS19 trends. Rebecca Snowden, Interior Style Advisor at Furniture Choice discusses this elegant fabric, from styling tips to fabric care.

1. Accessorising with velvet

Starting off small is an easy way to embrace this fabric around the home. “Velvet-themed elements like lampshades, cushions and pouffes are incredibly on-trend, and can transform a room regardless of the season,” says Rebecca. “These details add a wow factor as chic accents and also as a pop of colour, whether in pastel hues or rich, jewel tones.”

“Decorating with smaller pieces is also a great way to begin pairing velvet with different finishes and details. Velvet’s soft, inviting look and feel blends beautifully with brass and bronze textures, adding depth, drama and sophistication. It also complements other fabrics like fur and knits, making it great for layering up during the colder months.”

2. Making a statement with velvet furniture

For a va-va-voom approach, go big with velvet furniture in fresh new shades for the new year.

“Velvet sofas and armchairs will make a major impact in the living room, especially in fun, rich jewel tones,” Rebecca suggests. “These showstoppers lend a glamorous look to the home and invite conversation, while anchoring the entire space. A classic velvet Chesterfield can offer an unexpected twist in deep blue, while modern, minimal designs also allow for more experimenting with colours such as wine and maroon.”

The dining area and the bedroom are also perfect backdrops for velvet to shine. “Velvet dining chairs in silver can easily jazz up a modern or classic dining centrepiece – they add charm to the space, and comfort over long meals,” says Rebecca. “And for a pop of style and visual interest, a velvet bed frame is a perfect addition to the bedroom. Its soft, comforting finish turns up the cosy factor, giving the room a warm, relaxed ambience.”

3. Caring for velvet at home

Developing a proper cleaning routine is essential in maintaining velvet’s look and feel.

“With a regular cleaning routine, velvet will only get better with age,” Rebecca advises.

“Regularly brushing velvet fabric helps to maintain its sheen. Spills and stains can be removed by gently dabbing on a damp cloth.”

Furniture placement is another tip to consider when it comes to velvet care. "As a precaution, it's also important to avoid direct exposure to sunlight," Rebecca adds. "This prevents velvet fabric from fading - especially for brighter, more pigmented colours."

You can read our Guide To Velvet Furniture

(https://www.furniturechoice.co.uk/advice-and-inspiration/guide-to-velvet-furniture_a10000031), where we offer tips and advice on style, colour co-ordination and fabric aftercare.

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About Furniture Choice

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