

ViewSonic launches new range of ELITE™ gaming monitors

Submitted by: XL Communications

Friday, 8 February 2019

LONDON: ViewSonic Corp. (<https://www.viewsonic.com/uk/>), a leading global provider of visual solution products, unveils the launch of its new ELITE™ gaming monitors – featuring the XG240R (<https://www.viewsonic.com/uk/products/lcd/XG240R.php>) and XG350R-C (<https://www.viewsonic.com/uk/products/lcd/XG350R-C.php>). Designed specifically for competitive gaming, the ELITE monitors have a sleek, minimalistic aesthetic and provide professional-level gaming specifications.

By partnering with the PC gaming industry's most renowned peripheral manufacturers, the XG240R and XG350R-C offer users customisable RGB lighting capabilities that harmoniously sync with other RGB-equipped gaming peripherals and hardware to create an immersive gaming experience.

XG240R

The ViewSonic XG240R is the first 24-inch monitor under the ViewSonic ELITE™ sub-brand featuring customisable RGB integration. With 1080p Full HD resolution, a 144Hz refresh rate, super-fast 1ms response time and AMD FreeSync™ anti-tearing technology, the XG240R is a highly responsive competitive gaming monitor that delivers eSport tournament-level performance.

XG350R-C

The XG350R-C monitor is the primary ultra-wide curved gaming monitor in the ELITE™ range. Featuring a 35-inch, 1800R curved display and WQHD (3440x1440) resolution, the XG350R-C comes equipped with customizable RGB lighting, as well as AMD FreeSync™ technology to eliminate tearing and ghosting. It also offers a 100Hz refresh rate, ClearMotion blur reduction and ViewSonic's proprietary SonicExpert® sound enhancement technology, to ensure every aspect of the monitor creates an engaging gaming experience. With the 35-inch ultra-wide curved screen, the XG350R-C provides a broader field of view and ensures gamers never miss a thing on the screen.

Both monitors include HDMI and DisplayPort connections, multiple USB 3.0 inputs and built-in speakers. The monitors were designed with ergonomic functions and have stands that swivel, tilt, rotate and adjust in height, making sure gamers can play comfortably for hours.

“The launch of the first ViewSonic ELITE™ monitors is the next stage in the evolution of our gaming range and allows gamers to create setups that not only boast high-performing hardware but can also be customised to suit their own style. The ViewSonic ELITE™ line incorporates the latest technology and technical specifications to offer products that meet the demands of modern gamers,” said Claire Chuang, LCD product manager at ViewSonic Europe.

As part of the partnership arrangement, the ELITE™ range will be displayed at several upcoming global gaming conventions, and ViewSonic is participating in community-based charity events to promote an inclusive gaming message.

Current ViewSonic ELITE™ RGB software partners include:

- TT RGB PLUS Ecosystem by Thermaltake

- Chroma by Razer
- MasterPlus+ by Cooler Master

The XG240R has an RRP of £279 and is available now. The XG350R-C has an RRP of £749 and will be available in April 2019.

For further news and information about ViewSonic ELITE™, visit our website (<https://www.viewsonic.com/uk/>) and follow us on LinkedIn (<https://www.linkedin.com/showcase/viewsonic-uk-&-ireland/>) and Twitter (<https://twitter.com/viewsoniceurope>). #ViewSonicGaming.

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About ViewSonic

Founded in California in 1987, ViewSonic (<https://www.viewsonic.com/uk/>) is a leading global provider of visual solution products. As an innovator and visionary, ViewSonic keeps the world connected with a portfolio of professional level visual solutions that enhance the way we compute, collaborate, communicate and connect. Our products include LED monitors, interactive commercial displays, touch displays, projectors, thin client, zero client and smart displays. To find out more about ViewSonic, visit [viewsonic.com](https://www.viewsonic.com) (<https://www.viewsonic.com/uk/>).

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