

ViewSonic launches new X-series of smart 4K home entertainment projectors

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- Projectors feature range of smart functions – including Amazon Alexa and Google Assistant voice control
- X-series offers 4K resolution in range of unique form factors
- Models also include built-in Wi-Fi and Bluetooth capability, as well as Harmon Kardon speakers

LONDON: ViewSonic Corp. (<https://www.viewsonic.com/uk/>), a leading global provider of visual solution products, introduces its new X-series of smart home entertainment projectors – the X10-4K and X1000-4K. Featuring a range of smart functions – including both Amazon Alexa and Google Assistant voice control – the X-series LED projectors are each engineered with a DLP® 4K Ultra HD (3840x2160) chip with XPR technology.

Featuring stylish product designs and integrated Harmon Kardon speakers, the X-series projectors provide up to 30,000 hours of usage and offer viewers an integrated smart TV interface for easy streaming of TV shows and movies from popular content services like Netflix and YouTube. A built-in operating system (OS) also provides access to popular apps via the Android Aptoide store.

ViewSonic X10-4K

Combining stunning 4K resolution with smart streaming functionality and a portable design, the ViewSonic X10-4K projector delivers a big screen experience in any room. Featuring a lightweight design (2kg) that includes a leather casing, 'easy-carry' handle and short throw lens (0.8m), the X10-4K can be conveniently moved from room to room, both indoors and outdoors. With 2,400 LED lumens of brightness with Wi-Fi connectivity, the X10-4K allows users to stream content from their favourite providers and enjoy the crisp, vivid picture on offer.

ViewSonic X1000-4K

The ViewSonic X1000-4K is an ultra-short throw LED projector that allows users to place it inches away from a screen or wall and project a 4K image of up to 100-inches. With 2,200 LED lumens of brightness, motorized focus and a built-in Harmon Kardon sound bar, the X1000-4K delivers an immersive cinematic experience. The X1000-4K also features an integrated smart TV interface that enables easy streaming of television shows, movies and other video content.

Both the X10-4K and X1000-4K feature Rec.709 color accuracy and Frame Interpolation technology which reduces motion blur and ensures the vivid projection of images. With HDR content support, both projectors can also deliver detailed video playback. Multiple connectivity options include HDMI 2.0/HDCP 2.2, USB 2.0 Type A and Type C, Audio In/Out and RJ45.

"The ViewSonic X-series sets the new gold standard in home cinema projection. In addition to amazing 4K image reproduction, we've packed the X10-4K and X1000-4K projectors with the latest smart technologies from Amazon and Google and included Wi-Fi and Bluetooth connectivity. By adding in the renowned quality of Harman Kardon speakers, ViewSonic is giving users an incredibly immersive visual and audio experience," said Tony White, AV Director at ViewSonic Europe.

The X10-4K projector has an RRP of £1,299 and will be available in April 2019. The X1000-4K has an RRP of £1,699 and will launch in the UK in Q3 2019.

For further news and information about ViewSonic, visit our website (<https://www.viewsonic.com/uk/>) and follow us on Twitter (<https://twitter.com/viewsoniceurope>) and LinkedIn (<https://www.linkedin.com/showcase/viewsonic-uk-&-ireland/>).

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About ViewSonic

Founded in California in 1987, ViewSonic (<https://www.viewsonic.com/uk/>) is a leading global provider of visual solution products. As an innovator and visionary, ViewSonic keeps the world connected with a portfolio of professional level visual solutions that enhance the way we compute, collaborate, communicate and connect. Our products include LED monitors, interactive commercial displays, touch displays, projectors, thin client, zero client and smart displays. To find out more about ViewSonic, visit [viewsonic.com](https://www.viewsonic.com) (<https://www.viewsonic.com/uk/>).

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