

It's Nursery Rhyme Splash Time! Splash About launches SS19 baby swim collection inspired by classic nursery tales & poems

Submitted by: Splash About

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Award-winning UK baby swimwear brand Splash About (<https://www.splashabout.com/>) introduces five new beautiful designs for spring/summer 2019. Inspired by classic children's tales, rhymes and poems the collection includes baby swim essentials in a range of colours. From the vibrant blue and striking reds in Under the Sea to the powder blue and sunshine yellow pastels in Little Ducks and playful pinks in The Owl and the Pussycat. Made from malleable high-quality neoprene, this swim-school approved collection includes swim nappies, baby wetsuits and costumes and is available now from [splashabout.com](https://www.splashabout.com).

Managing Director of Splash About, Bernadette Spofforth comments "Nursery rhymes and song introduce babies and children to storytelling from an early age and just like swimming they promote social skills and boost development, laying the foundation for learning and bonding. Our beautiful new prints are designed to paint a story and inspire young imaginations."

The five new designs are:

Dino Pirates (<https://www.splashabout.com/baby-swimming/new-designs/dino-pirates.html>) – what better combination? 'Splish Splash we're going on a treasure hunt' swashbuckling water adventures await in this bright print in blue, soft green and colourful red.

Little Ducks (<https://www.splashabout.com/baby-swimming/new-designs/little-ducks.html>) – five little ducks go swimming one day... in a pale blue and deep pink print with a splash of sunshine yellow which your little water ducks will love!

Into the Woods (<https://www.splashabout.com/baby-swimming/new-designs/into-the-woods.html>) – inspired by a teddy bears picnic along with some forest friends, this print offers a fresh take on baby swimwear; a bold, bright design blending warm orange with soft greens and woodland browns.

Under the Sea (<https://www.splashabout.com/baby-swimming/new-designs/under-the-sea-design.html>) – a palette of navy, bright blue and white showcasing striking red octopus and other underwater creatures. Recount this classic poem, where children love to count the octopus's eight long tentacles!

The Owl and the Pussycat (<https://www.splashabout.com/baby-swimming/new-designs/owl-and-the-pussycat.html>) - inspired by Edward Lear's water adventure, this print teams dreamy pinks and powder blues with sail boats, owls and pussycats!

The collection comprises of the multi-award winning Happy Nappy (<https://www.splashabout.com/baby-swimming/happy-nappy-products/brand-new-happy-nappytm.html>); this swim nappy is so effective at preventing faecal leaks it is recommended by over 90% of baby swim schools in the UK. The Happy Nappy is also integrated into a costume (<https://www.splashabout.com/baby-swimming/happy-nappy-products/happy-nappytm-costume.html>) in the Little Ducks, Into the Woods, and Owl and the Pussycat prints for a leak-free swim.

Other swim essentials include three styles of wetsuits; because babies feel cold quicker - even in warm pools - a wetsuit will maintain core temperature to keep babies happier in the water. From the BabyWrap (<https://www.splashabout.com/baby-swimming/baby-toddler-wetsuits/babywrap.html>) an easy-dress wetsuit that opens completely flat, to the fleece-lined Warm-in-One (<https://www.splashabout.com/baby-swimming/baby-wetsuits-wraps/warm-in-one-1-1.html>), and the Happy Nappy Wetsuit (<https://www.splashabout.com/baby-swimming/baby-toddler-wetsuits/happy-nappytm-wetsuit.html>) the only design on the market with in-built swim-school approved swim nappy.

Splash About's baby swim essentials are made from high-quality durable neoprene, which provides UPF50+ sun protection when outside, the prints will not fade after prolonged exposure to chlorine or in the sun. Reliable, reusable and approved by the leading baby swim schools in the UK, this swimwear collection is suitable from birth, with sizes to 24-30months in wetsuits and 3 years for the Happy Nappy.

All designs are now available for review. Please contact Victoria McQuade on victoria@splashabout.com or 07800 764673 to arrange product samples or hi-res photography.

Splash About

Splash About (<https://www.splashabout.com/>) is a multi-award winning innovative leader in the global children's swimwear market, having designed and developed some of the most advanced safety swimwear for babies and young children available on the market today.

Splash About's Happy Nappy is the UK's best-selling reusable swim nappy with over 90% of UK baby swim schools insisting babies wear a Happy Nappy before they get into the pool to ensure the water remains clean and free from leaks.

To find out more about Splash About and its products

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