

# ContactEngine opens new offices at Bletchley Park

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LONDON and WASHINGTON, D.C. -- ContactEngine, the next generation Customer Engagement Hub technology specialising in outbound conversational artificial intelligence (AI), has opened new offices at Bletchley Park.

Bletchley Park is famous for being home to the British Intelligence team responsible for breaking the German Enigma cipher code during World War II, which included English mathematician and 'father of AI', Alan Turing. WWII codebreaking activity at Bletchley also resulted in the development of the first programmable electronic digital computer, designed by Tommy Flowers, a telecommunications engineer from the British General Post Office (now BT) who worked alongside Turing and his team.

ContactEngine's new offices at Bletchley will be home to the company's product, development and innovation teams. The Software-as-a-Service (SaaS) customer communications technology enables clients like British Gas, BT, Verizon, Virgin Media and Whirlpool to fulfil business objectives by engaging more of their customers through proactive outbound conversations powered by AI.

Ian Dunlop, ContactEngine's Chief Product Officer, commented: "Bletchley Park's history is certainly a suitable backdrop to ContactEngine's next phase of development. The new offices facilitate the need for our research and development teams to grow and work together to accelerate the power that Natural Language Processing, data science, linguistics and Machine Learning bring to delivering a better experience for our clients' customers."

ContactEngine's work in AI has attracted several world-renowned AI academics and industry professionals to its advisory board. With a location at Bletchley Park, ContactEngine will be near internationally renowned Oxford and Cambridge universities and several technical colleges.

Dr Mark K. Smith, CEO of ContactEngine, commented: "We're very excited to open our doors at Bletchley. As well as being the birthplace of AI, Bletchley is in a great location at the centre of the Oxford-Cambridge Arc. As we continue to grow our company and develop our AI, we hope Bletchley - and our work with leading AI experts - will be an attraction to talent in the area."

## About ContactEngine

ContactEngine is the next generation Customer Engagement Hub technology that enables brands to proactively engage customers in AI-driven conversations to fulfil business objectives. ContactEngine automates outbound customer engagement across all channels and generates unique insights into the changing patterns of communication by applying demographic and intent analysis, linguistics and ground-breaking artificial intelligence principles to mass volumes of raw data. ContactEngine transforms the way global brands engage with their customers - saving millions and making customers happier. For more information, visit: [www.contactengine.com](http://www.contactengine.com)

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