Glenn McGrath partners with ThinkMarkets to promote cricket and female empowerment

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Legendary fast bowler Glenn McGrath is the latest sports star to join forces with online financial trading broker ThinkMarkets to promote sport to disadvantaged young people and provide opportunities to a new generation of financial gurus.

The launch of the Think 2020 programme will see McGrath, who represented Australia in 124 Test matches and took 563 wickets, meet young people from Sydney and London to inspire them to pay attention to their physical and financial health.

He will also give talks to young women starting their careers in financial services, explaining how a winning mentality and fast, strategic thinking, can lead to success.

Glenn McGrath said: “Partnering with ThinkMarkets is a no-brainer for me – they want to help young people and provide opportunities to those who may not otherwise have them, and I am excited to get going.

“I’ll be in England later this year for The Ashes and hope that the excitement prompted by a fantastic year of cricket will lead to more women getting involved in the sport.

“The message I give my children is to make the most of every opportunity and never think something can’t be done, just because it isn’t the conventional route. If I’d listened to convention, I may never have become an international cricketer!”

A record 2.5m Australians tuned in to follow the opening match of this year’s Women’s Big Bash League and interest in the female game has continued to grow exponentially following the success of the 2017 ICC Women’s World Cup in England.

McGrath’s partnership with ThinkMarkets is the second that the financial broker has arranged following on from their collaboration with former world champion boxer Amir Khan.

Nauman Anees, Co-founder of ThinkMarkets, added: “There are so many synergies between Glenn’s approach to life and how we work at ThinkMarkets. A single-minded focus, a passion for being successful and leading your team by example all come to mind, but what really excites me about working with Glenn is his passion for helping young people and giving something back after such an incredible career.

“We’re pushing the boundaries to make it more welcoming for women to be involved in traditional male-dominated roles like trading.”

As part of ThinkMarkets’ sporting collaborations, they will aim to teach youngsters the importance of mental discipline and provide them with key skills to help them achieve their goals.

The Think 2020 programme will also educate and encourage more young people to take up traditional trading

jobs in financial services.

For more information about the collaboration between ThinkMarkets and Glenn McGrath, click here: https://www.thinkmarkets.com/uk/
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NOTES TO EDITORS

ThinkMarkets is a financial broker with head offices in London and Melbourne, licensed by two highly trusted financial regulatory bodies (FCA & ASIC).

Founded in 2010, ThinkMarkets offers access to a wide range of financial markets (including forex and CFDs on equities, cryptocurrencies, commodities, indices and futures) at some of the most competitive trading conditions in the market.

For more information please visit:

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