

Go Green This Mother's Day

Submitted by: Robert Dyas

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Whilst we love to treat our superhero mums every day of the year, Mothering Sunday comes as an annual highlight. It's an extra special day where we can pull out the stops and spoil her rotten. Flowers, chocolates or pampering treatments are commonly opted for when selecting what to give or do. Yet with Spring just around the corner, why not treat Mum to something slightly different?

We certainly know how to treat our favourite ladies; it's estimated that in 2018, us Brits spent a whopping £600 million on Mother's Day gifts*. This centuries' old tradition is a celebration of mothers and letting their children honour them as they well-deserve to be.

But rather than a one-off treat, why not indulge mum to a gift she can enjoy throughout the seasons? Whether she's a green-fingered goddess or a lady that lunches al fresco, Robert Dyas (<https://www.robertdyas.co.uk/>) has got you covered with a beautiful selection of outdoor goodies. This year make sure you mark Sunday 31st March 2019 in your diaries and get set to impress her with something made for the great outdoors.

Gardening Goddesses

Whatever size of outdoor space your mum tends to, the ability to produce home cultivated fruit and veg is a wonderful achievement. Why not give the gift of growing with this Tomato Gro-Zone Green (<https://www.robertdyas.co.uk/tomato-gro-zone>) (£24.99) which she can enjoy year after year? With durable powder coated steel shelves and frame and a reinforced polyethylene cover with a zipped front to keep the chill out, her tomatoes can flourish whatever the weather.

Why give one gift when you can give four? Grow beautiful blooms from these gorgeous Greenhurst Pack of 4 Wenlock Planters (<https://www.robertdyas.co.uk/greenhurst-pack-of-4-wenlock-planters-antique-bronze>) (Was £29.95 now £24.99). House her shrubs and flowers on steps, patios or lawns and let the stylish antique bronze finish shine forth.

No gardener is without their compost and the ability to produce your own is extra special. Help mum to maintain her natural nurturing qualities and keep soil quality and fertility in tip top condition with the Rowlinson Beehive Composter (<https://www.robertdyas.co.uk/rowlinson-beehive-composter>) (Was £99.00 now £87.99). Boasting an impressive 211 litre storage capacity, with an attractive timber finish, it will keep her vegetable patches and flowering borders looking picture-perfect.

For a charming way to add a splash of colour to her garden or balcony, surprise mum with this beautiful Smart Garden Artificial Petunia Hanging Basket (<https://www.robertdyas.co.uk/artificial-petunia-hanging-basket-30cm>) (£29.99). Mum will enjoy a blooming garden all year round with none of the upkeep.

Clip away to your heart's content with this Wilkinson Sword Pruner Twin Pack (<https://www.robertdyas.co.uk/wilkinson-sword-pruner-twin-pack>) (£14.99). Mum will make short work of all those tough gardening jobs with this pair of precision pruners.

Don't let mum ruin her manicure. Present mum with these fabulous Briers Strawberry Water Resistant Gardening Gloves (<https://www.robertdyas.co.uk/briers-strawberry-water-resistant-gardening-gloves>) (£4.99) to keep her mitts protected and soft.

Ornament Enthusiast

Light up her life this Mother's Day with this gorgeous Damasque Lantern from Smart Solar (<https://www.robertdyas.co.uk/smart-solar-damasque-lantern>) (£29.99). It will illuminate at dusk each day, creating an ambient effect and bathing your lawn or patio in dappled patterned light. Mum will think of you every time she hosts a summer soiree!

For mum's that love to add that decorative touch to their outdoor space, why not treat her to this striking Smart Garden Oak Leaf Wind Spinner (<https://www.robertdyas.co.uk/smart-garden-oakleaf-wind-spinner>) (£19.99)? The spinner will move in the wind, creating a focal point of interest in the garden.

Mirror, mirror on the wall, who's the fairest of them all? Your wonderful mum of course! Hang this La Hacienda Square Mirror (<https://www.robertdyas.co.uk/la-hacienda-square-mirror>) (£49.99) from a wall to add a contemporary effect and reflect the bountiful colours of her garden.

Indulge your bird lover mother with this stunning Smart Garden Hummingbird Table (<https://www.robertdyas.co.uk/smart-garden-hummingbird-table>) (£12.99). Mum can enjoy the wildlife and watch her feathered friends whilst sipping tea at this elegant table, evocative of the Georgian and Edwardian period.

Are You Sitting Comfortably?

The most precious gift you can give your mother, is quality time together. Why not enjoy it with this beautifully crafted Zest4Leisure Wooden Caroline Companion Seat (<https://www.robertdyas.co.uk/zest4leisure-substantial-companion-seat>) (Was £239.99 now £189.99)? Perfect for sitting and enjoying her outdoor space, plus with a table and shelf element, there's space for a mug of coffee and storing books or magazines.

Does mum love the sun? Let her inner lounge-lizard emerge from hibernation with the striking Charles Bentley Folding Curved Reclining Sun Lounger (<https://www.robertdyas.co.uk/charles-bentley-folding-curved-reclining-sun-lounger>) (£179.99).

Let mum float away with this stunning Kyra Steel Grey Hanging Chair (<https://www.robertdyas.co.uk/kyra-steel-grey-hanging-chair>) (£299.99). Give her some quality 'me time' and let her cares and stresses be carried away by the gentle breeze. Bliss!

Treat mum to this gorgeous Robert Dyas Country Wood 6 Seat Garden Furniture Set (<https://www.robertdyas.co.uk/robert-dyas-country-wood-150cm-6-seat-garden-furniture-set>) (£449.99) and get the whole family round to enjoy an al fresco lunch. The pre-treated eucalyptus wood ensures you can

enjoy quality time all year long, year after year. Make sure there aren't any sore backs and pair with these retro, swinging 60s style Floral Seat and Back Cushions – Set of 6 (<https://www.robertdyas.co.uk/floral-seat-and-back-cushions-set-of-6>) (£99.99). Afterall, what could be more special than everyone around the same table on Mothering Sunday?

And to Top it All!

Stand a chance to win your mum a luxury Mother's Day bundle from Robert Dyas including a Buyagift experience, a Virgin Wines prize and an exciting garden bundle.

To enter, just visit your nearest Robert Dyas store and write a few lines on a form at the check-out telling us why your mum deserves to win, providing an email address and telephone number so the winners can be contacted.

The Robert Dyas Mother's Day Competition will take place from Saturday 9th March 2019 - Sunday 17th March 2019. The competition can be entered at any time on these dates during store opening hours. No purchase necessary and one entry per customer. T&C's <https://www.robertdyas.co.uk/competition-terms-and-conditions/>

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Source – Mintel Report

<http://www.mintel.com/press-centre/social-and-lifestyle/mothers-day-spending-to-reach-600-million-as-uk-mums-feel-pressure>

Prices are correct to the time the press release was issued.

Media information provided by Famous Publicity. For further information please contact Mary-Jane Rose at mary-jane@famouspublicity.com or Tina Fotherby at tina@famouspublicity.com or call the office on 0333 344 2341.

About Robert Dyas:

Robert Dyas, a man of notable character and remarkable determination, founded the company in 1872. He had a vision to provide customers with the best products, service and advice possible – a tradition that continues to be the focus of the company to this day. In 2012, successful businessman and star of BBC TV's Dragons' Den, Theo Paphitis, bought the company.

Theo Paphitis is one of the UK's most high-profile businessmen with an empire spanning retail, property and finance. Theo, through his staff at the Theo Paphitis Retail Group (TPRG), has continued the Robert Dyas tradition of excellent customer service.

Robert Dyas offers an extensive range of household products. The range includes smart home technology, DIY solutions, small and domestic appliances, homeware, bakeware and kitchenware, outdoor and garden, utility, gifts, textiles plus Christmas trees and gifts.

The company has 94 stores, ranging from 1,250 to 9,000 square feet (116 to 836 square meters) and operates online and in the South of England. The most western store is in Yeovil, the most eastern store in Colchester, the most northern store in Solihull and the store furthest south is in Eastbourne. The company's head office is in Wimbledon.

Website: <http://www.RobertDyas.co.uk/>

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