# 'Hack The Box' Wins UK's Most Innovative New Cybersecurity Company

Submitted by: Origin Comms Ltd Monday, 15 April 2019

UK's Most Innovative New Companies in Cybersecurity Go Head-to-Head in National Competition

Richmond, Surrey, UK – 0900 hours, 15 April 2019 – Some of the brightest, most innovative and entrepreneurial cybersecurity companies in the UK went head-to-head last week in a bid to win the 'Cyber Security Innovation Competition 2019'. The companies took part in 'Pitchfest', a series of brief pitches conducted in front of an esteemed judging panel, competing for a place in the Cyber Innovation Zone at this year's Infosecurity Europe (https://www.infosecurityeurope.com).

The event hosted by Ernst & Young is now in its fifth year and saw Hack The Box', an online platform providing cyber security training crowned as the UK's Most Innovative Small Cyber Security Company 2019.

The competition gave 20 small cyber security businesses the chance to present their new technologies in a series of two-minute pitches, followed by just two minutes of questions from the judging panel. From those pitches, 14 companies were shortlisted resulting in those companies receiving a stand in the Cyber Innovation Zone at Europe's no. 1. information security event, Infosecurity Europe, taking place at Olympia, London, 4-6 June 2019. They will also be offered two x 15-minute speaking opportunities in the show's Cyber Innovation Showcase theatre, with the potential to reach hundreds of information security professionals.

From the 14 shortlisted companies, just three went through to the final, with company representatives pitching additional information to compete for the ultimate prize. They were: '; 'ULESKA', a platform providing software security testing and risk analysis without the need for more personnel; and 'Elemendar', offering an artificial intelligence analyst for cyber threat intelligence, and the winners, Hack the Box (https://www.hackthebox.eu).

James Hooker, the company's Technical Director, was presented with a special award by one of the five judges, Dr Bernard Parsons MBE, CEO, Becrypt.

Hooker said, "Everyone at Hack The Box are elated to have been selected as the winner of this award. We went in to the day to gain new contacts, to see what other innovators are bringing to the field, to show off what Hack The Box is offering to the community and what the future holds for Hack The Box. We came out with so much more. The quality of the pitches, of the event and the speakers completely blew us away. Hack The Box will strive to live up to the standard that this award stands for, and look forward to engaging with DCMS and the field in general in the coming months.

Dr Parsons said, "Hack The Box' has been selected as the winner, due to an outstanding combination of innovation and vision, combined with a commitment to developing and supporting the infosecurity community."

Since winning the award in 2017, Tessian (formerly known as Check Recipient) has gone from strength to

strength. The company pitched its Human Security Layer platform - a solution that uses machine learning to protect businesses from threats executed by people on email. In the last 12 months, Tessian has raised over \$50 million in funding and the platform is now used by hundreds of world-leading enterprises. Tim Sadler, CEO said, "Being named UK's Most Innovative Small Cybersecurity Company really helped us make our mark in the industry and bring to light how we can solve the problem of breaches caused by human error. The two years that followed have been phenomenal; we raised \$42m in Sequoia-backed funding, opened our offices in New York and grew our headcount 10 to more than 100." Tessian will be at Infosecurity Europe this year, on Stand B190.

In addition to the three finalists, the other shortlisted companies were WooT; Quadible; Human Firewall; Padlock; Tricerion; Titan IC; Qufaro; XQ Cyber; KeepNet Labs; Outthink; and Lujam. They will all present in the Cyber Innovations Showcase, at Infosecurity Europe.

Infosecurity Europe, now in its 24th year, takes place at Olympia, Hammersmith, London, from 4-6 June 2019. It attracts over 19,500 unique information security professionals attending from every segment of the industry, including 400+ exhibitors showcasing their products and services, industry analysts, worldwide press and policy experts, and over 200 industry speakers are lined up to take part in the free-to-attend conference, seminar and workshop programme - https://www.infosecurityeurope.com

#### Ends

### About the Cyber Security Innovation Competition 2019

The event is organised by the Department for Digital, Culture, Media and Sport and sponsored by solutions provider Becrypt, innovation leader Raytheon and supported by not-for-profit initiative and part of the Cyber Growth Partnership, Cyber Exchange. The judging panel was Dr Bernard Parsons MBE, CEO, Becrypt; Cheryl Martin, EMEIA FSO Cyber Insurance Leader, Ernst & Young; Dan Raywood, Contributing Editor, Infosecurity Magazine; Helen Jackson, Regional Director UK & Ireland, SonicWall and Nick Davies, Head of Digital, Raytheon.

## About Infosecurity Europe

Strategically held annually in London, Europe's centre for technology start-up businesses, Infosecurity Europe is Europe's largest and most comprehensive Information Security event. Featuring numerous analysts, policy experts, journalists and over 400 exhibitors, Infosecurity Europe presents an invaluable business platform, as well as staging the world's largest complimentary conference programme containing 240+ free to attend conference sessions which have been accredited by leading industry associations (ISC)² and ISACA since 2012. The event attracts over 19,500 unique information security industry professionals attending from every segment of the industry and presents the most important date in the calendar for information security professionals across Europe. www.infosecurityeurope.com. @Infosecurity #infosec19

## Press registration

Members of the media can now apply for their Infosecurity Europe 2019 press pass by filling in the accreditation form at:

https://reedexhibitions.circdata-solutions.co.uk/RFG/publish/Infosec2019 Press/

For more information, please contact:
Paula Averley, Origin Comms (https://www.origincomms.com)
t. 020 3814 2941/m. 07766 257776
e. infosec2019@origincomms.com

