

# LIFTSHARE WINS QUEEN'S AWARD FOR ENTERPRISE (AGAIN)!

Submitted by: Liftshare

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Liftshare.com Ltd has been honoured with a Queen's Award for Enterprise for the second time for, what the judges called, 'exceptional contributions to the environment'.

Building upon their previous recognition for Innovation, Liftshare have now been recognised and celebrated with the Queen's Award for their outstanding contribution to Sustainable Development, of which there have been less than 200 winners between 1993 and 2018.

Founded 21 years ago by CEO Ali Clabburn, and operating from their offices in Norwich, Liftshare aim to make the world a better place by making travel simple, affordable, sustainable, shared and happy.

Liftshare do this by providing market leading services for workplaces that solve parking and recruitment problems as well as helping their employees to share their commutes and travel happy. Liftshare also offer a free car-sharing platform to the public, matching members with others travelling in the same direction, whether these be regular commutes or one-off journeys. This results in significant transport cost savings for businesses and individuals alike, solves workplace parking issues and addresses transport poverty, all whilst easing congestion on the roads and making substantial CO2 and emissions savings.

The Queen's Award judging panel said "...The company has made exceptional contributions to the environment through significant carbon emissions reductions, which has also resulted in significant costs savings for organisations and their employees. Liftshare.com Ltd has demonstrated how it is working towards change, by lobbying government and challenging the view of the effectiveness of car-sharing. It is for exceptional environmental contributions and leadership that the Queen's Award for Sustainable Development is awarded to Liftshare.com Ltd...".

Proud to have this recognition, Ali Clabburn stated "Winning the award in 2008 was a huge honour, but to have won it again 11 years later is testament to the incredible work my team has done to help companies and individuals to travel more sustainably. We are constantly innovating to provide our clients with cutting edge technology, alongside proven behavioural change techniques to guarantee the schemes we implement are a success. Working with our base of over 700 clients to help them change and improve the way their staff travel is so satisfying, and their success really is our success. The bigger and better their schemes become, the larger our network grows."

Now in its 53rd year, the Queen's Awards for Enterprise are the most prestigious business awards in the country, with winning businesses able to use the esteemed Queen's Awards emblem for the next five years.

Liftshare look forward to celebrating its award during a royal reception for Queen's Awards winners in the summer.

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