

# National Feet Week 2019 Urges People to Prioritise Foot Care

Submitted by: Bertelli Communications Ltd

Thursday, 2 May 2019

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National Feet Week is taking place from 13th to 20th May encouraging people of all ages to prioritise foot health. The majority of people will automatically book regular check-ups at the dentist or optician, but how often do those same people consider the benefits of an annual foot examination?

Podiatrists are keen to encourage people not to ignore common foot complaints which can lead to serious issues and pain. Fungal nail infections, corns, heel pain and hard skin can all be routinely treated giving feet a new lease of life. It is not to be underestimated how heavenly healthy feet can feel with a bit of extra tender loving care.

With Summer fast approaching, it's time to get feet on show. While summer staple footwear can make foot conditions such as hard skin more apparent, wearing open-toed and flimsier shoes can exacerbate minor problems leading them to escalate.

Tony Gavin, leading UK podiatrist and CEO at OSGO said:

"Here at OSGO we can't emphasise enough the positive impact that happy, healthy feet can have on your life and it's our mission to make people prioritise their foot health in the same way they would eye and dental care. We are sure that anyone considering a visit to the podiatrist will never look back once they have made a commitment to regular footcare."

For more information about common foot ailments and how a podiatrist can help, visit [www.podsfixfeet.co.uk](http://www.podsfixfeet.co.uk) where you can also find a full list of UK podiatrists.

During National Feet Week, podiatrists across the UK will take part in the Lace Race selling brightly coloured laces at practices nationwide to raise money for Forgotten Feet <http://www.forgottenfeet.uk>, a charity dedicated to providing footcare for those most in need.

Ends.

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## Notes to Editors

- Tony Gavin is available for interview
- Imagery can also be obtained on request
- Case Studies can also be provided

## About OSGO:

- OSGO is a podiatry membership organisation, created for private podiatry practitioners. OSGO provides, support and information for podiatry practices nationwide.

Websites: <https://www.osgo.co.uk/>  
[www.nationalfeetweek.org](http://www.nationalfeetweek.org)  
[www.podsfixfeet.co.uk](http://www.podsfixfeet.co.uk)