

# Tennis legends Sven Groeneveld and Nick Bollettieri join REBO to encourage participation and activity

Submitted by: REBO Wall

Friday, 10 May 2019

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LONDON, UK, May 9th, 2019 – REBO announced the addition of Sven Groeneveld and Nick Bollettieri to the company's global ambassador programme.

"Sport is integral to thriving communities," said REBO founder Adrian Hutchins. "It can do more, when we see smarter ways to fit it into the fabric of our neighbourhoods. REBO's range of multi-sport practice walls are innovative and, as a purpose-driven company, with world-class coaches like Sven Groeneveld and Nick Bollettieri, we're creating opportunities for beginners, enthusiasts and professionals to play, practice and be active."

REBO takes a timeless way many athletes have developed their skills in ball sports – practicing against a wall – and has made it accessible to people at home, in communities, schools and sports clubs. Through its Ambassador Programme, REBO seeks to draw more people to be active and play, whether through tennis, football and soccer or simply throwing a ball against a wall. What's known as isolated repetitive practice yields fast improvements and spurs people on. REBO and its ambassadors endeavour to lower the barriers to play, working in non-traditional environments with no need for a pitch or court.

"In all my years in tennis, there is no other method that I found that allows you to work on your technique in a more consistent, deliberate way," said Mr. Groeneveld. "Joining REBO allows me to honour my past and countless hours working on my game against a wall as a young, ambitious kid. It's the same for many other athletes. I'm excited to bring this opportunity to more people around the world through REBO. It's more than a wall. It's about creating a positive legacy for others to try out a sport with no rules or fear of doing it wrong – and for amateurs and professionals to grow and improve their game."

"Reaching your potential is about training and repetitions.," said Mr. Bollettieri. "The backboard is the perfect place to get those repetitions and make improvements to your game. The wall is the undefeated champion. It's a lot of fun too. With REBO, we're creating places where individuals can hone their skills, or come together, on or off court, and experience the satisfaction of consistently connecting with the ball. You get more chances with a REBO wall. REBO has created a simple and effective solution, with great potential for development. I'm pleased to get behind its purpose and efforts."

As REBO ambassadors Mr. Groeneveld and Mr. Bollettieri join the company's development of new ways to foster and support the sporting communities that grow around REBO walls, opening up more opportunities for people to connect and achieve.

Mr. Groeneveld is the co-founder of OrangeCoach and a well-respected coach on the world tennis tour, recently announcing his latest appointment working with Sloane Stephens, the current US #1, and #8 in the world. His goal is to further professionalise sports coaching and give every coach a fair chance at reaching their full potential. Internationally recognised for coaching players such as Mary Pierce, Michael Stich, Nathalie Dechy, Greg Rusedski, Fernando Verdasco, Ana Ivanovic and Maria Sharapova.

Mr. Bollettieri, joins REBO to continue his effort to build vibrant communities around tennis. A legend in tennis, he is the founder of the Nick Bollettieri Tennis Academy, now IMG Academy, coach to 10 world champions and other top players who have cumulatively won more than 120 Grand Slam titles. He is a member of 10 halls of fame, including being a 2014 inductee into the International Tennis Hall of Fame.

Mr. Groeneveld and Mr. Bollettieri join current ambassadors Judy Murray, Sir Geoff Hurst and Leon Smith. Ms. Murray is the Founder of 'Tennis on the Road', 'Miss-Hits' and she rallies initiatives to get more people into tennis, regardless of age, stage and background. She is also the mother of two British Grand Slam champions, Jamie and Andy Murray. Sir Hurst is a former football professional who led England to their World Cup win in 1966. Mr. Smith is a professional tennis coach and Great Britain's Davis Cup captain.

Ms. Murray comments, "I'm delighted that Sven and Nick have got behind REBO. We're all on the same mission to get more people involved in playing and delivering tennis by showcasing our sport to all ages, stages and backgrounds. Tennis is competing with so many other things for people's time and attention, that we need to make it fun, stimulating and do-able. REBO walls help us to do just that."

— PRESS RELEASE ENDS —

About REBO - Like any good invention, the REBO wall was born out of necessity. Looking for a free-standing, easy to install, adjustable angled-faced practice wall for his tennis club, tennis coach and entrepreneur Adrian Hutchins realised his best bet was to invent one and so, in 2013, he designed the REBO wall and founded the company.

REBO is now taking all ball sports into non-traditional environments and changing the way children and adults learn to play sport with their range of multi-sport practice walls. REBO walls are being used around the world from prestigious sports venues to communities, schools and residential properties.

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High-resolution images available.

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