

New reformulated Mr Lee's noodles are coming!

Submitted by: Mr Lee's Pure Foods

Monday, 13 May 2019

Mr Lee's Pure Foods, globally acclaimed, award-winning brand of gourmet instant noodles, have further improved the recipes in their cups this Spring.

After growing substantially over the past couple of years, the brand have reformulated their innovative, authentic and tasty recipes. By further balancing their seasoning levels, introducing generous, game-changing chunks of 100% chicken breast into 2 of their flavours alongside their market-leading amounts of freeze-dried veggies and proteins, Mr Lee's continues to be one of the most premium, tasty & guilt free global noodle brands.

Using the finest ingredients, the noodles and their 6 diverse flavours are uniquely crafted from authentic recipes, created by the brand's team of Asian innovators. Mr Lee's Noodles are low in sugar, low in calories and certified gluten-free across the entire range. A selection of vegan flavours is also available.

"Taste doesn't have to come at the sacrifice of healthfulness in food, and Mr Lee's Noodles are proving that point in the convenience food sector. Our noodles are tasty and guilt-free, crafted by real people, using only the finest of ingredients. No worries, eat happy!" - said Damien Lee, Founder of Mr Lee's Pure Foods Co.

Together with the new recipes, the brand also took a stand on sustainability by introducing a widely recyclable range with a removable paper sleeve to make sure that they do everything possible to protect the environment.

The new flavours will be available from Ocado, Amazon and Mr Lee's online shop from late May.

For more information visit www.mrleesnoodles.com or email marketing@mrleesnoodles.com to order samples.