

Active Ageing Campaigner Alex Rotas wins at The Bristol Diversity Awards

Submitted by: Andrea Sexton PR

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Bristol - based photographer Alex Rotas won The Sporting Award for Age, Disability and Gender at the 2019 Bristol Diversity Awards.

Alex promotes active ageing through her photographs of sportsmen and women in their 50s, 60s, 70s, 80s, 90s and even 100s. Her aim is to make more people aware of what is possible during the ageing process - and in turn challenge the way ageing is portrayed in culture and in the media.

Alex comments, "Having my work publicly recognised is a wonderful feeling, not only for me but because it makes me feel I'm getting the older sportsmen and women I photograph more recognition too. And that's been my mission all along."

The Bristol Diversity awards were hosted by BCfm and were in their 3rd year. 2019 saw 32 categories and a wonderful evening of celebration. Alex was the most popular nominee with 75% of the submissions.

Editors Notes:

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About Alex:

<https://alexrotasphotography.co.uk>

Alex Rotas is a photographer with a difference - she promotes older sportsmen and women through her photography and her broadcasting. Alex travels the world photographing elite sportsmen and women in their 50s, 60s, 70s, 80s, 90s and even 100s who still compete in international championship events in the sport they love. Her work shows what the older human body is capable of – and it's a lot more than most people think!

Her photos have featured on the BBC website, in The Telegraph and The Mail online, yahoo online and in numerous other digital and print media in the UK, the USA and elsewhere overseas. She has hosted exhibitions both nationally and internationally in countries including the USA, Finland and Austria. She is an enthusiastic public speaker always happy to show her pictures to audiences large and small, tell the stories behind them and thereby challenge preconceptions about ageing.