

# Telecomspricing new 5G Price Tracker analyses first commercially available 5G services

Submitted by: Tariff Consultancy Ltd

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" Average 5G plan pricing is currently USD \$73.65 per month, with some including unlimited data.' "

Telecomspricing has launched the first edition of the 5G Price Tracker subscription service, initially to be published twice a year in May and November (with further editions to follow in line with 5G market developments).

The first edition of the Telecomspricing 5G Price Tracker provides a survey of the four Country Markets where 5G commercial services have been introduced – the Country Markets of - Australia, South Korea, Switzerland and the USA.

Already many different flavours of 5G are emerging. And there remain restrictions on the 5G service launches by both the types of device and coverage availability.

For example, the 5G service launch in the USA is only available in the central business area of selected city markets with only a few devices available. Verizon offers the Motorola Moto Z3 smartphone which requires an additional 5G Moto Modi modem to be purchased for Verizon 5G to be accessed. Verizon also charges an additional USD \$10 per month rental for 5G on top of its existing unlimited plans.

Otherwise the launch of 5G services still remains in process. MNOs are still waiting for the launch of new smartphones. For example, Swisscom is due to introduce the Oppo and LG V50 ThinQ smartphones in May, followed by the Samsung Galaxy S10 5G in July. (The launch of the Samsung Fold 5G device shown at the MWC is being delayed).

For each of the MNO 5G launches the Telecoms Pricing 5G Price Tracker provides the following details:

1. The 5G service plans available
2. The 5G service coverage and speeds
3. The 5G service pricing
4. The 5G service devices available

Telecomspricing also shows the average 5G price rentals being applied, which is currently USD \$73.65 per month. 5G is being positioned as a premium product associated with high mobile data usage.

Note to the Editor

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About the Telecomspricing 5G Price Tracker – The Telecoms Pricing 5G Price Tracker is a new bi-annual subscription service which tracks 5G tariffs worldwide. It provides pricing information on all of the 5G services commercially launched by MNOs to-date. Initially published twice a year (May and November each

year) the service will move to a quarterly service with the introduction of more 5G products.

The Telecomspricing 5G Price Tracker costs GBP £995 per annum (2 issues) for a single user license. Further information is on the Telecoms Pricing website at: [www.telecomspricing.com](http://www.telecomspricing.com)

About Telecomspricing - Telecomspricing is the brand name used by Tariff Consultancy Ltd (TCL) for its telecoms reports and subscription services. TCL is an international telecoms tariff research and consultancy organisation based in London which provides research on all aspects of mobile and broadband services worldwide.

Telecomspricing publishes a range of subscription services including a daily TariffAlert service, Telecomspricing SnapShot telecoms analysis service, the 3G/4G Tariff Tracker and the Mobile Broadband Tariff Tracker. Further information can be found on the Telecoms Pricing website at: [www.telecomspricing.com](http://www.telecomspricing.com)