

Brand New! MONAT PET range - "paws"itively perfect for a pampered pooch

Submitted by: Essence PR

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NEW MONAT PET

Pamper your pooch and ensure they're looking and smelling breeds apart with the new PET range from vegan and certified cruelty-free luxury haircare brand MONAT.

This doggy duo features a Gentle Cleansing Dog Wash and Freshen Up Deodorising Spray to keep whiffs at bay and ensure your dog feels like a bone-a-fide canine king.

Gentle Cleansing Dog Wash features a sulphate-free, pH-balanced, gentle shampoo formula to remove dirt for a cuddle-ready coat. This botanically based formula contains a plant-derived keratin alternative to smooth your dog's coat for glossy manageability, and MONAT's proprietary REJUVENIQUE® Oil Intensive, a unique complex containing over 13 natural and essential oils, for shine and moisture.

Follow with Freshen Up Deodorising Spray and the paws-itably fresh smell will have you and your pooch promenading in style. Paw-fect for use after washing, or for on-the-go freshen ups, this fast-acting formula features Ordenone™, to eliminate unpleasant odours in no time, so neither of you will be sent to the dog-house.

MONAT Gentle Cleansing Dog Wash: £28

Directions:

1. First, brush your dog's coat thoroughly
2. Then, wet thoroughly with warm water
3. Apply the Cleansing Dog Wash and work thoroughly into their coat whilst gently massaging your dog's skin
4. Avoid getting the Cleansing Dog Wash into your dog's ears and eyes
5. Rinse thoroughly with lukewarm water, towel dry and finish by gently brushing their coat
6. Enjoy your clean dog

MONAT Freshen Up Deodorising Spray: £20

Directions:

1. This can be used on dry or damp coats.
2. Shake bottle and spray over your dog from the back of their ears to tail
3. For best results, brush through
4. Enjoy your fresh dog
5. Repeat whenever you need

Notes to Editor:

MONAT is a vegan and cruelty free brand delivering high performance results with luxury formulas. Free from nasties including parabens, SLS/SLES, silicones, mineral oil, phthalates and harmful fragrances.

MONAT® is available to buy from monatglobal.com and MONAT Market Partners nationwide

For samples, competitions and more information on MONAT please contact essence@essencepr.com or call

020 7739 2858