

# A Great British Family Camping Adventure

Submitted by: Robert Dyas

Monday, 3 June 2019

---

With exchange rates fluctuating and Brexit uncertainty, a family holiday abroad may seem a rather daunting and expensive option. But why go abroad when you have the Great British countryside to explore and enjoy. In fact, it is estimated that in 2018, 15.7 million people decided to swap a holiday abroad for a good old British camping and caravanning trip\*.

National Camping and Caravanning Week (<https://www.campingandcaravanningclub.co.uk/newsandevents/nccw/>) is a week where British camping is celebrated and encourages more people to take up the hobby. It took place from May 27 to June 2 2019 so what better time than right now to start your camping adventure. With thousands of campsites across the UK (<https://www.campsites.co.uk/search>) to choose from, your next family adventure may be closer than you think.

Not prepared for your camping adventure or stuck with second-hand equipment passed down the generations? Well, fear not as family friendly retailer Robert Dyas (<https://www.robertdyas.co.uk/>) has all your camping needs covered. Whether it is a portable barbecue to feed the masses, an airbed to sleep in comfort or a lifesaving insect repellent, every eventuality is taken care of.

## A Leisurely Beginning

The great appeal of a camping trip is the ability to sit back and relax surrounded by nature and you'll need the right camping gear to fulfil this. The Quest Cumbria Chair in Black and Grey (<https://www.robertdyas.co.uk/quest-cumbria-chair-black-green>) (Was £74.99 now £49.99 or two for £80) offers adults a bit of zen with its adjustable reclining positions and fully supported armrests.

For the kids this colourful Polar Gear Alfresco Picnic Rug (<https://www.robertdyas.co.uk/polar-gear-alfresco-picnic-rug>) (Was £19.99 now £13.29) is the ideal alternative. Lightweight and compact, this rug is very easy to carry around and spread out providing instant protection from the wet grass with its waterproof backing.

Looking for some fun family outdoor games to play during your camping adventure? Well why not try the Kingfisher Tin Can Game (<https://www.robertdyas.co.uk/kingfisher-tin-can-game>) (£9.99) or the Kingfisher Inflatable Garden Target Game (<https://www.robertdyas.co.uk/kingfisher-inflatable-garden-target-game>) (9.99) or maybe the JML Fun Slinger Whissile (<https://www.robertdyas.co.uk/jml-funslinger>) (£19.99). All three games bring enjoyment and an element of healthy competitiveness to your camping entertainment.

For the ideal backdrop to evenings around the campfire, why not illuminate your site and add some music with the Koble Blok Portable Speaker Lantern (<https://www.robertdyas.co.uk/koble-blok-portable-speaker-lantern>) (£54.99)? This 2-in-1 light and sound device is a great way to relax into the evenings with its Bluetooth speakers and in-built LED panel.

## Venturing out into the wilderness

With 60% of campers declaring that walking or hiking is their favourite activity when camping\*\* it is

likely that you have got a family hike lined up. The following camping gear essentials will help ensure the success of your walking adventure.

For adults the Summit 3 Section Trekking Pole

(<https://www.robertdyas.co.uk/summit-3-section-trekking-pole>) (£12.99) is a great tool for providing the support and assistance you need to keep up with the kids. The shock absorbing design makes for comfortable use and the lightweight aluminium material makes it an ideal choice for all kinds of hiking.

Be prepared for some bumps along the way with this Summit First Aid Survival Kit

(<https://www.robertdyas.co.uk/summit-first-aid-survival-kit>) (£9.99). Packed full of essential first aid equipment to respond to those unexpected emergencies en route and the compact design will stop it feeling bulky in the bag.

Finally keep those pesky insects away with this Incognito Mosquito Repellent

(<https://www.robertdyas.co.uk/incognito-mosquito-repellent-spray-100ml>) (£10.99). This powerful little bottle has been clinically proven to be 100% effective against Aedes aegypti (Mosquitoes)! It is also suitable for the environmentally conscious amongst us as it has not been tested on animals. It is made for sugarcane plastic and is 100% recyclable!

The adventure food break

Mealtimes can be a rather stressful time for a family especially when you're in the great outdoors without any of your kitchen gadgets within easy reach. However, the following mealtime essentials will help take the stress away.

You may not have your kitchen oven but the Outback Portable Stainless Steel Charcoal BBQ

(<https://www.robertdyas.co.uk/outback-portable-stainless-steel-charcoal-bbq>) (Was £53.99 now £39.99) could be your saviour. With its two cooking grills it provides plenty of cooking space to serve up a family meal.

With the food sorted, now you need something to eat it with. Enter eco-friendly picnicware. The Cambridge Bamboo Bowls – 4 Pack (<https://www.robertdyas.co.uk/cambridge-bamboo-bowls-4pk>) (Was £14.99 now £9.99) and the Cambridge Bamboo Plates – 4 Pack

(<https://www.robertdyas.co.uk/cambridge-bamboo-plates-4pk>) (Was £17.99 now £11.99) offer an ideal plastic free solution. Their unique design adds a splash of colour to picnic time as well as being very easy to clean, ready for your next meal.

Staying hydrated is key whether you're on a hike or at the campsite and the Polar Gear Daily Water Bottle in Pink or Blue

(<https://www.robertdyas.co.uk/polar-gear-daily-water-750ml-tritan-bottle-turquoise>) (£5.99) is a great solution so you can have fresh water on tap wherever you go.

With the British summer set to be a scorcher the Postcard Cooler Box – 25L

(<https://www.robertdyas.co.uk/postcard-cooler-box-25l>) (Was £52.99 now £34.99) would make a useful

addition to your camping gear. With its generous 25 litre capacity, this cooler box is ideal for families keeping food and drink cool whilst enjoying lovely weather making for happy campers all round.

But amongst all the carnage that can unfold during a meal, a shining beacon of hope stands out. The Stanley 12-in-1 Multi Tool (<https://www.robertdyas.co.uk/stanley-12-in-1-multi-tool>) (£14.49) can rescue almost every situation with its twelve different tool heads including bottle-opener, pliers and a small knife.

A luxurious ending

At the end of the day, a good night's sleep is important especially when you've had 16 hours of active children to manage. But the thought of sleeping on the hard-uneven ground is not a pleasant one but gone are the days of waking up stiff as a board. The Bestway Premium Inflatable Air Bed with Electronic Pump – Queen (<https://www.robertdyas.co.uk/bestway-premium-air-bed-with-electronic-pump-queen>) (Was £64.99 now £49.99) is an ideal choice for comfort at night and with its built-in pump it makes it effortless to put up.

For the kids, the smaller but equally comfortable Bestway Flocked Inflatable Air Bed – Single (<https://www.robertdyas.co.uk/bestway-flocked-air-bed-single>) (£14.99) is a great choice. Worried about having to blow these up after a tiring day? The Bestway Sidewinder AC Air Pump (<https://www.robertdyas.co.uk/bestway-sidewinder-ac-air-pump>) (£18.99) can make short work of this task.

Sources:

\*<https://store.mintel.com/uk-camping-and-caravans-market-report>

\*\*<https://www.campingandcaravanningclub.co.uk/newsandevents/mediacentre/reports-and-statistics/get-kids-camping-research>

ENDS

Prices are correct to the time the press release was issued. Please check [robertdyas.co.uk](http://robertdyas.co.uk) for the latest prices.

Media information provided by Famous Publicity. For further information please contact Mary-Jane Rose at [mary-jane@famouspublicity.com](mailto:mary-jane@famouspublicity.com) or Steven Hanlon at [steven@famouspublicity.com](mailto:steven@famouspublicity.com) or call the office on 0333 344 2341.

About Robert Dyas:

Robert Dyas, a man of notable character and remarkable determination, founded the company in 1872. He had a vision to provide customers with the best products, service and advice possible – a tradition that continues to be the focus of the company to this day. In 2012, successful businessman and star of BBC TV's Dragons' Den, Theo Paphitis, bought the company.

Theo Paphitis is one of the UK's most high-profile businessmen with an empire spanning retail, property and finance. Theo, through his staff at the Theo Paphitis Retail Group (TPRG), has continued the Robert Dyas tradition of excellent customer service.

Robert Dyas offers an extensive range of household products. The range includes smart home technology, DIY solutions, small and domestic appliances, homeware, bakeware and kitchenware, outdoor and garden, utility, gifts, textiles plus Christmas trees and gifts.

The company has 94 stores, ranging from 1,250 to 9,000 square feet (116 to 836 square meters) and operates online and in the South of England. The most western store is in Yeovil, the most eastern store in Colchester, the most northern store in Solihull and the store furthest south is in Eastbourne. The company's head office is in Wimbledon.

Website: <http://www.RobertDyas.co.uk/>

Twitter: <https://twitter.com/RobertDyas>

Facebook: <https://www.facebook.com/robertdyasltd/>

Blog: <http://www.robertdyas.co.uk/blog>

Instagram: <https://www.instagram.com/robertdyas/>

Pinterest: <https://www.pinterest.co.uk/robertdyas/>

Linked In: <https://www.linkedin.com/company-beta/94365/>

YouTube: <https://www.youtube.com/user/robertdyasltd>